



PRESENTATION

July-March 2022



MATLA A BANA
a voice against child abuse



A CHILD IS RAPED IN SOUTH AFRICA EVERY 3 MINUTES

**Most of them are young girls between
6 and 12 years old...**

**80% of them are raped by someone they know -
a father, brother, an uncle...**

**More than 88% of all child abuse cases are
never reported...**

VISION To give a voice to abused children

MISSION

PRIMARY

To minimise the secondary abuse children suffer when they report abuse against them, by addressing the unsympathetic reporting system in South Africa. With the main focus on victim support and training.

SECONDARY

- To educate communities on what child abuse is, signs and symptoms and how to report it.
- Award individuals who has gone beyond the call of duty to protect and assist our children.

INTRODUCTION

Matla A Bana was founded in 2002 by ex-hostage, Monique Strydom. It is an award winning non-profit organisation with projects in Gauteng, Western Cape, Eastern Cape, Northern Cape, Free State, Mpumalanga, Limpopo and North West Province.

It is the only NGO working in this field with a official memorandum of understanding with the South African Police Service.

Contact us:

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☎ 083 212 9824

Follow us:

📘 Matla A Bana

🐦 @MatlaABana1

🌐 www.matlaabana.co.za

IMPACT 40 000+ CHILDREN IN 2020





“Measuring impact based on rand invested,
Matla A Bana is overachieving”

- Old Mutual Due Diligence Report (Flagship project since 2016)

AWARDS



Winner:

Best CSI Project

Runner up:

Partnership Award



STAFF AWARDS

MONIQUE STRYDOM

- Johannesburg Press Club Newsmaker of the Year (2000)
- Fair Lady White Ribbon Award (2004)
- American Biographical Society - One of the Greatest Women of the Century (2008)
- Rotary International Paul Harris Award (2011)
- Lions Hero of the Year Award (2012)
- Johnny Walker Sunday Times Nations Greatest Hero Finalist (2012)

LIZEL VAN EEDEN

- Gauteng MEC Dept Of Social Development Givers Award 2015

BOARD OF TRUSTEES



Administrative Trustee



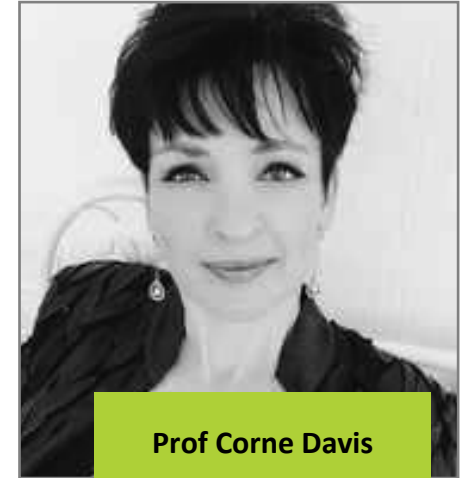
Alice Pitzer

Award winning business Entrepreneur.



Annora Mostert

Social worker and founder of
Casual Day.



Prof Corne Davis

Lecturer at University of
Johannesburg.



Esme Ehlers

Executive Coach - Coaching for
change.



Monique Strydom

Founder, author and motivational
speaker.



Ps Ndaba Mazabane

President of the Ass of Evangelicals in Africa,
Chairman of the Int. Council of the World
Evangelical Alliance and Chairman of the Int.
Bible Society of South Africa.



Adv Veerash Srikison

Family Law and Negotiation specialist
and journalist.

REGISTRATIONS & MANAGEMENT

- Registered as a with the Master of the Supreme Court Non- Profit Organisation (036-349NPO).
- Registered with SARS as a public benefit organisation (0076/12/06).
- Bank account managed by Absa Trust Limited.
- Financial statements audited by Massyns and Partners.



ADMINISTRATION

- Administrative head office is in Cape Town.
- Use virtual offices and project work is subcontracted in order to ensure funding is allocated to projects.
- Projects are implemented when funding is secured.
- A percentage of funding received is allocated to administrative expenses.
- Shortfall on administrative expenses covered with fundraising events.
- One trustee meeting and one AGM hosted annually.
- Can issue Form 18A (Tax deduction for companies and individuals) for financial contributions.
- Can issue BEE Certificate for product and financial donations.



BANK DETAILS

Bank:	ABSA Bank Limited
Branch code:	632005
Account name:	Matla A Bana
Account number:	4058505741
Swift code:	ABSA ZA JJ
BIC number:	63 20 05



Often the secondary abuse children suffer after reporting a crime against them, are more traumatic than the primary abuse. This is due to the very unsympathetic reporting system currently in place. Although the welfare of children is a priority, the main focus of the legal justice system in South Africa is to investigate a crime, arrest the perpetrator and secure a conviction. The mandate of the legal justice system does not allow for taking care of the social welfare of the victim.

Due to the high incidence of the violent crimes in South Africa, specialized units dealing with the child abuse cases are understaffed with little resources and operate under extreme physiological stress and trauma, often resulting poor service delivery. Because of all these factors the child victim suffer severe secondary trauma resulting in extreme emotional scars and low conviction rates.

During the last 19 years Matla A Bana, in partnership with South African Police Services (with whom MAB has a memorandum of understanding), have developed various projects to minimise this secondary abuse. All of these projects have been implemented with great success and through these projects assist more than 30 000 children every year who report crimes.

PROJECTS 2021/22

Child Friendly Reporting Facilities

(Victim Support)

Comfort Packs

(Victim support)

Specialised Training

(Skills Development)

Child Protection School Program

(Educational)

National Incentive Awards

(Community Mobilisation)

SCREENED & POSITIVE

Why are we
silent about the
new born babies
and toddlers who
are victims of
ONLINE CHILD
SEXUAL ABUSE?



#donatenow matlaabana.co.za



IMPORTANT TO NOTE:

- All our projects can be implemented in any region of South Africa. SAPS Family Violence, Child Protection and Sexual Offences units are currently based at cluster police stations across South Africa.
- Currently each province between 20 to 25 of these units and each province between 200 to 300 FCS detective and members.
- Ideally we need to assist all these units with child friendly facilities, training of members and other victim support services like comfort packs and school projects.
- Final project costings per project per unit per province.

1



CHILD FRIENDLY FACILITIES

- ⇒ Brits (Container) - R 295 200
- ⇒ Eastern Cape (Rural) - R 261 960
- ⇒ WC Kuilsriver (Container) - R 295 200
- ⇒ Katlehong (Container) - R 295 200

REFURBISHMENT OF EXISTING FACILITIES:

- ⇒ Cape Town FCS & Milnerton FCS - R 8200
- ⇒ Cape Town FCS - R23 500
- ⇒ Witbank - R49 020
- ⇒ Da Gamas Kop Mosselbay - R 38 850
- ⇒ Nyanga/Mitchells Plain - R 66 900
- ⇒ Vereeniging /Sebokeng - R 66 900
- ⇒ Krugersdorp FCS - R 66 900
- ⇒ Honeydew FCS - R 66 900

2



COMFORT PACK PROJECT

6000 PACKS IN 2021

- 6000 Packs to be distributed to Gauteng, Western Cape, Northern Cape, OFS, MP, Limpopo and NWP

Monthly need:

100 packs per age group in each province @ R 220
Bulk packs for provinces - ECape, NCape

- ⇒ All costings are estimates.
- ⇒ All projects can be hosted in any region and province (as per FCS unit regions)
- ⇒ Projects sponsorship approved

3



SPECIALISED TRAINING

1. Negative Resilience , Trauma & Stress Management (2 days)

- ⇒ WC Prosecutors Group 1 (Existing group) - R 121 920
- ⇒ WC Prosecutors Group 2 (Existing group) - R 121 920
- ⇒ KZN (New Group) - R 125 580

2. Essential Skills (3 Days)

- ⇒ WC Prosecutors Group 1 (Existing group) - R 110 800
- ⇒ WC Prosecutors Group 2 (Existing group) - R 110 800
- ⇒ Gauteng (Existing Group) - R 102 660

3. Perception & Victim Expectation (2 Days)

- ⇒ KZN (Existing student group) - R 116 150
- ⇒ Gauteng 1 (Existing student group) - R 109 560
- ⇒ Gauteng 2 (Existing student group) - R 109 560
- ⇒ Mpumalanga (Existing group) - R 113 220

2021/22 PROJECTS

4



SCHOOL PROJECT

Survivor Guide (Trauma Help Tool)

⇒ KZN, Free State, Eastern Cape, Mpumalanga,
Gauteng, Western Cape 10 000 per province
@ R 8 per guide

National School Tour (R 248 000):

Proposed dates : TBC (7500 children)

Regional school Tour (R 309 600)

Proposed dates : TBC (10 000 children)

⇒ Rural NWP

⇒ Rural Boland

5



NATIONAL INCENTIVE AWARDS

Hosting one national event for all the provinces.

Estimated costs: **R 150 000**

ADMINISTRATION COST

R434 000

**Be the change you wish to
see in the world.**

Ghandi



2021/22 PROJECTS



Our vital work is only possible because of people like you.

DETAILED PROJECT DESCRIPTION



MATLA A BANA
a voice against child abuse

CHILD FRIENDLY FACILITIES

(VICTIM SUPPORT)

1

BACKGROUND

Currently there are very few reporting areas in South Africa which is geared towards the needs of the child-victim. Matla a Bana, has been upgrading rooms at hospitals and courts and also implementing dedicated reporting facilities at SAPS FCS Units to assist in this need.

Together with SAPS, Family Violence, Child protection and Sexual Offences Unit ,Matla A Bana developed a blue print for a reporting facility at police units. This facility includes:

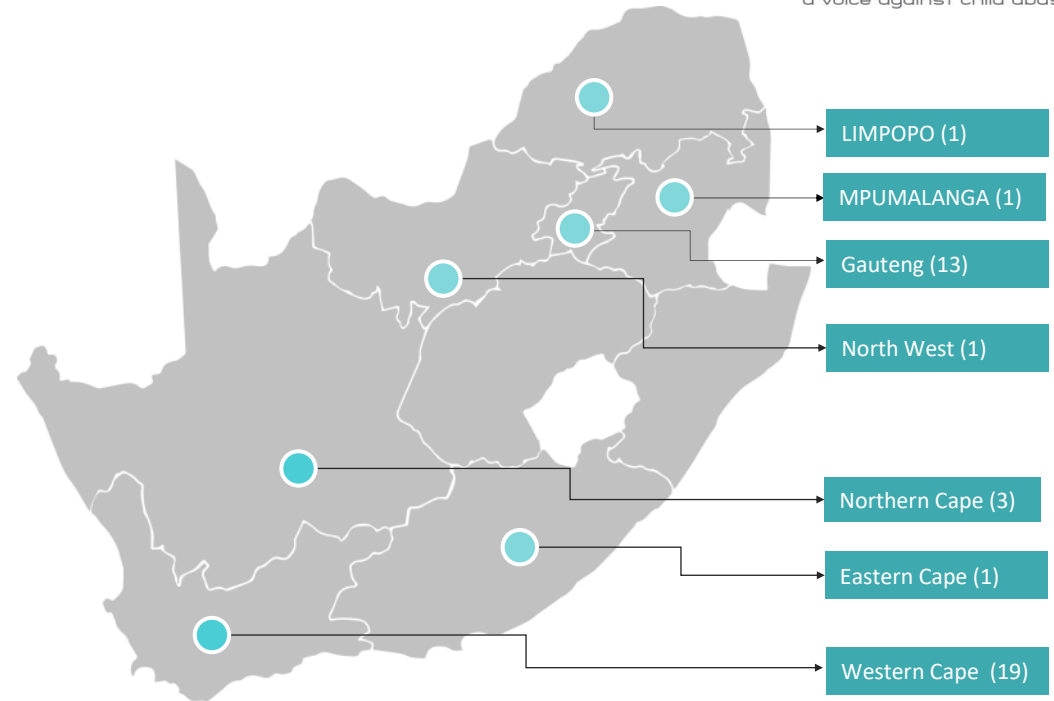
- Private waiting area
- Child-friendly assessment room for interview and assessment of the child.
- Murals in assessment room designed to use in assessment proses.
- Audio-visual recording facility in assessment room (All interviews and assessments are now recorded. Resulting in more effective data collection and referral later on).
- Monitoring room linked with real live feed from assessment room. (Giving the social worker or detective opportunity to observe the child).

Where there is no office accommodation at the SAPS FCS Unit and if the site allows it, a container facility will be implemented. Should none of the above be possible, a Child Friendly Room will be implemented.



SEE WHERE WE'RE HELPING

Current facilities in use by SAPS, Department of Justice and hospitals.



GOAL

To implement standardized victim friendly reporting facilities at all SAPS Child Protection units and hospitals in high child-abuse reporting areas.

At high incidence units and courts where no accommodation is available, a child-friendly room will be implemented.

MAIN SPONSORS:



ESTIMATED COST:

- ⇒ R 260 000
(Converting office space)
- ⇒ R 290 000+
(Container facility)

COMFORT PACKS

(VICTIM SUPPORT)

2

BACKGROUND

In many cases it can take up to 12 hours for a child victim of rape to be processed, from statement taking to the medical examination. During this time the child often does not eat, drink or has other support.

Matla A Bana has been supplying comfort packs to the SAPS Family Violence, Child Protection and Sexual Offences units (FCS). These packs contain small and medium girls emergency goods and is handed over to a child when the report the crime.

The packs include comfort items (Teddy, Colouring book and crayons), eats (energy bar, cold drink, soup) and emergency goods (panties, sanitary towels, soap, facecloth, deodorant, toothpaste and brush). We supply packs for small girls (5 to 8 years) and medium packs (9 to 12 years).



Goal

To supply 100 packs per age group per month to each province.

Currently we mainly supply packs in Gauteng and the Western Cape. With the help of large sponsorships we have been able to supply packs in the Free State, Kwazulu Natal, Eastern Cape and Northern Cape.

Due to the high costs and large demand, we have not been able to supply in the need of all the provinces on a regular basis.

The average cost is R220 per pack, depending on supplier prices and quantities ordered.

This project offers a great team building opportunity by mobilising company staff to pack the packs and handing them over to the police.

Average cost per pack

R220

Need 100 per age group per month per province.

 **MOORE** Stellenbosch


praesignis
Striving for excellence.


PnA
colour your world


94.2
jacarandafm


(absa)

 **OLDMUTUAL**


HAMMOND POLE
ATTORNEYS
serious about service



SPECIALISED TRAINING

(VICTIM SUPPORT)

3

GOAL

To train officers of the law in soft skills needed in for service excellence.

BACKGROUND

In Limpopo, a few years ago, a 7-year old who reported rape was given a medical examination by 2 police constables at the client service centre to whom she reported the crime.

The priority of the police officer and prosecutor is to solve the crime, arrest the perpetrator and secure a conviction. Police members and prosecutors receive training in this regard. They however do not receive any training in the life skills needed to deal with the child-victim and the trauma related to the investigation of such cases. Although Soft skill training is not included in the training of Police officers, prosecutors and medical practitioners, the public expect them to exhibit these skills when working with children and rape/abuse victims.

SUCSESSES

More than 300 doctors and 6000 officers, mainly FCS detectives, as well as prosecutors, doctors and social workers have completed our various training courses nationally. In 2017, Matla A Bana was invited to host our training courses for social workers and psychologists in Mauritius.



During the next two years, MAB would like to focus specifically on three specific training courses.

A

SOFT SKILLS: EI, CONFLICT MANAGEMENT & STRESS PRINCIPLES (3 days)

A three day training course focussing on Emotional Intelligence, Stress Management and Conflict Management and hosted by partner, Reach Africa Training. More than 3000 member still need to receive training in this course. This course is SETA accredited. Group size : 30 people

B

NEGATIVE RESILIENCE, STRESS & TRAUMA MANAGEMENT (2 days)

A two day workshop focussing on the management of trauma, stress and PTSD and was specifically developed for officers of the law exposed to severe trauma. The first day of training was developed by world renowned trauma specialist, Dr Friedman, and focuses on Post Traumatic Stress, Negative Resilience and coping mechanisms. The second day of the course focusses on trauma and stress management. Group size : 30 people.

C

PERCEPTION, CLIENT SERVICE (EI) & VICTIM EXPECTATION (2 days)

We have seen successes in increased performance in many provinces, with specific mention the NWP and NCape (where one of our students was awarded a bronze certificate in management). This year was especially challenging for commanders due to the additional stress and pressure on units and members. We have received a request for further training specifically for commanders focussing on skills to manage both staff and victims. The Perception, Client Service (EI) and Victim Expectation Course, hosted in 2018 as a pilot was further expanded in 2020 and this 2 day course now forms the final module of our training sessions.



OLDMUTUAL



The average cost of a training course for 30 people is

R115 000

(This includes venue fees, catering, training fees and travelling).



SCHOOL PROJECT

(EDUCATION)

4

GOAL

Educating primary school children on child protection on a national level.

BACKGROUND

In 2015 marketing students from the University of Johannesburg did research the low reporting statistics by children. The research showed that children were not reporting rape because society does not speak about sexual abuse. They also did not trust the reporting system and did not know where and how to report the crimes. Reaching children in primary schools has been one of our main focusses and Matla a Bana has developed several programs ("Share your Secret" and "Don't Bully") reaching more than 20 000 children annually. Due to the increase of social media dangers and child abductions, we will focus on taking the "Share your Secret" show to as many as possible children in 2019.



We need to supply 50 000 per province

R8 per guide



NATIONAL SCHOOL OUTREACH

"Share your secret" show is hosted by our child protection character, Smiley and each child will receive a trauma Survivor Guide as well as a Hero pin. This show is presented in English and Afrikaans and the we educate children on bad secrets, good secrets are called surprises, tricksters and their tricks, AWE trick - Say No, Run and tell an adult, my body and I am the boss of my body.

We have been using our annual fundraising cycle tour (**Xtreme for kids Cycle Tour**) as a vehicle to reach into rural schools where programs of this nature are seldom presented. The 2020 tour took place from end February into March every year. 7500 children were reached during the 2020 tour. 17 Schools in total.

Due to the Covid19 and limited access to school children, this project has been put on hold. In order to reach children, we updated our Survivor Guide to include Covid19 Protection protocols and this is distributed through the police and other community groups to schools in the different provinces. This guide is a basic self help trauma guide and was developed to help children who do not have access to trauma help. It guides children with basic self help skills to help them deal with the trauma they are facing.



NATIONAL INCENTIVE AWARDS

(VICTIM SUPPORT)

5

GOAL

Acknowledgement of Police officers and community members who has gone beyond the call of duty to help our children.

Awards for Gauteng FCS members



AVERAGE COST:

R150 000

Background

Family Violence, Child Protection and Sexual Offences SAPS members have to investigate thousands of child abuse and rape cases annually. These members are known to spend hours working overtime without compensation, are very under resourced and are exposed to severe trauma.

During the previous few years, we have seen significant successes in the conviction rates of sexual offenders, especially in cases where children are involved. This is mainly due to excellent investigation and prosecution.

The Matla A Bana Incentive Awards were implemented to recognise the officers of the law and community members who went beyond the call of duty. It has been hosted since 2009 in Gauteng.

Previous winners include the police officer who tracked and arrested the Sunday Rapist (who was responsible for the rape and murder of young girls), as well the prosecutor on this case. A more recent award winner was the detective who investigated the Springs Horror House case and secured very successful convictions.

To date more than 1000 officers have been rewarded for going beyond the call of duty.

Due to budget restraints and little funding for this project, it has mainly been hosted in Gauteng.

A decision was made to host a National Incentive Award rather than a regional award project. This was due to the fact that Matla A Bana has been expanding into other provinces and has received several requests from these provinces for recognition of their members too.

PROJECT IMPACT

2020/21

CHILD FRIENDLY FACILITIES (Victim Support)

Direct Impact: 30 000 children

New facility : De Aar SAPS FCS

COMFORT PACKS (Victim Support)

1 500 children assisted

SPECIALISED TRAINING COURSES

130 Detectives, forensic social workers and state prosecutors trained in various courses.

SCHOOL PROGRAMS

27 000 Children reached with school education program and Survivor Guides.

OTHER (COVID 19 RESPONSE)

- 700 masks to officers of the law and child victims.
- 800 bottles of sanitiser to officers of the law and child victims
- 300 Food parcels to child victims.



IN THE NEWS

DAILY MAVERICK: <https://www.dailymaverick.co.za/article/2019-09-19-matla-a-bana-works-to-ease-the-process-for-victims-of-child-rape/>

CARTE BLANCHE: <https://www.youtube.com/watch?v=UPXLGTfjq4g>

