PRESENTATION

PROJECTS 2019

MATLA A BANA
a voice against child abuse

Matla A Bana @MatlaABana1 www.matlaabana.co.za
Most of them are young girls between 6 and 12 years old...

80% of them are raped by someone they know - a father, brother, an uncle...

More than 88% of all child abuse cases are never reported...
VISION
To give a voice to abused children.

MISSION

PRIMARY
To minimise the secondary abuse children suffer when they report abuse against them, by addressing the unsympathetic reporting system in South Africa. With the main focus on victim support and training.

SECONDARY
- To educate communities on what child abuse is, signs and symptoms and how to report it.
- Award individuals who has gone beyond the call of duty to protect and assist our children.

INTRODUCTION
Matla A Bana was founded in 2002 by ex-hostage, Monique Strydom. It is an award winning non-profit organisation with projects in Gauteng, Western Cape, Eastern Cape, Northern Cape, Kwazulu Natal, Free State, Mpumalanga and North West Province. It is the only NGO working in this field with a official memorandum of understanding with the South African Police Services.

Contact us:
- workhous@mweb.co.za
- 083 212 9824
- Matla A Bana
- @MatlaABana1
- www.matlaabana.co.za

Award winners:

OUR PROJECTS

PRIMARY PROJECTS
- Child Friendly Reporting Facilities (Victim Support)
  Direct Impact 2018 : 30 000 children
- Comfort Packs (Victim Support)
  Direct Impact 2018 : 1 000 children
- Specialised Soft Skills Training - Detectives and social workers (Skills Development)
  100 Detectives trained in 2018
- Medical Practitioners Training (Skills Development)

SECONDARY PROJECTS
- School Programs (Education)
  Direct Impact 2018 : 20 000
- “Incentive Awards (Community Mobilisation)
  45 Detectives awarded in 2018

Our projects assist 30 000 victims every year.
Board of Trustees

**Administrative Trustee**
- **Monique Strydom**
  - Founder, author and motivational speaker.

**Award winning business Entrepreneur.**
- **Alice Pitzer**

**Social worker and founder of Casual Day.**
- **Annora Mostert**

**Lecturer at University of Johannesburg.**
- **Dr Corne Davis**

**Executive Coach - Coaching for change.**
- **Esme Ehlers**

**Founder, author and motivational speaker.**
- **Monique Strydom**

**President of the Ass of Evangelicals in Africa, Chairman of the Int. Council of the World Evangelical Alliance and Chairman of the Int. Bible Society of South Africa.**
- **Ps Ndaba Maxanbane**

**Family Law and Negotiation specialist and journalist.**
- **Adv Veerash Srikison**
REGISTRATIONS & MANAGEMENT

- Registered as a with the Master of the Supreme Court Non-Profit Organisation (036-349NPO).
- Registered with SARS as a public benefit organisation (0076/12/06).
- Bank account managed by Absa Trust Limited.
- Financial statements audited by Massyns and Partners.

ADMINISTRATION

- Administrative head office is in Cape Town.
- Use virtual offices and project work is subcontracted in order to ensure funding is allocated to projects.
- Projects are implemented when funding is secured.
- A percentage of funding received is allocated to administrative expenses.
- Shortfall on administrative expenses covered with fundraising events.
- One trustee meeting and one AGM hosted annually.
- Can issue Form 18A (Tax deduction for companies and individuals) for financial contributions.
- Can issue BEE Certificate for product and financial donations.

BANK DETAILS

Bank: ABSA Bank Limited
Branch code: 632005
Account name: Matla A Bana
Account number: 4058505741
Swift code: ABSA ZA JJ
BIC number: 63 20 05
Often the secondary abuse children suffer after reporting a crime against them, are more traumatic than the primary abuse. This is due to the very unsympathetic reporting system currently in place. Although the welfare of children is a priority, the main focus of the legal justice system in South Africa is to investigate a crime, arrest the perpetrator and secure a conviction. The mandate of the legal justice system does not allow for taking care of the social welfare of the victim.

Due to the high incidence of the violent crimes in South Africa, specialized units dealing with the child abuse cases are understaffed with little resources and operate under extreme physiological stress and trauma, often resulting poor service delivery. Because of all these factors the child victim suffer severe secondary trauma resulting in extreme emotional scars and low conviction rates.

During the last 16 years Matla A Bana, in partnership with South African Police Services (with whom MAB has a memorandum of understanding), have developed various projects to minimise this secondary abuse. All of these projects have been implemented with great success and through these projects assist more than 30 000 children every year who report crimes.

**PROJECTS 2019**

1. **Child Friendly Reporting Facilities**  
   (Victim Support)

2. **Comfort Packs**  
   (Victim support)

3. **Specialised Training**  
   (Skills Development)

4. **Child Protection School Program**  
   (Educational)

5. **National Incentive Awards**  
   (Community Mobilisation)
2019 Projects

CHILD FRIENDLY FACILITIES
- Limpopo (Bela Bela) - R120 000
- Bishops Lavis (Cape Town) - R108 000
- Kuilsriver (Cape Town) - R115 000
- Umlazi (Kwazulu Natal) - R132 000
- Vredendal (Cape West Coast) - R131 000
- Brits - R250 000 (Container)

* Estimated costs

COMFORT PACK PROJECT

Mandela Day (July) @ R 200 000 per province
- 1000 packs Gauteng (Gauteng, NWP, OFS)
- 1000 packs Western Cape (WC, EC, NC)

16 Days (November) @ R 100 000 per province:
- 500 packs Gauteng (Gauteng, NWP, OFS)
- 500 packs Western Cape (WC, EC, NC)

Monthly need:
200 packs of 2 age groups in Gauteng and Western Cape @ R200 per pack

SPECIALISED TRAINING

Soft Skills (3 Days)
- Limpopo - R114 000
- Mpumalanga - R113 000

Negative Resilience (2 Days)
- Northern Cape (Region 1) - R122 000
- Northern Cape (Region 2) - R136 000
- Kwazulu Natal
- Limpopo
- Mpumalanga

Client Service Centre (2 Days)
- Cape West Coast
- Western Cape
- Gauteng
2019 Projects (continued)

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CHILD PROTECTION SCHOOL PROJECT

National School Tour (R155 000):
February & March 2019 reaching 7000 children

Regional schools (500):
⇒ Gauteng - R 12 500 per school
⇒ Cape Town - R21 000 per school

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NATIONAL INCENTIVE AWARDS

Hosting one national event for all the provinces.

Estimated costs: R65 000

Be The Change
You wish to see in the world.

Ghandi
Our vital work is only possible because of people like you.

DETAILED PROJECT DESCRIPTION
**GOAL**
To implement standardized victim friendly reporting facilities at SAPS Child Protection units and hospitals in high child-abuse reporting areas. At high incidence units and courts where no accommodation is available, a child-friendly room will be implemented.

**ESTIMATED COST:**
- R 130 000 (Converting office space)
- R 250 000 (Container facility)

**BACKGROUND**
Currently there are very few reporting areas in South Africa which is geared towards the needs of the child-victim. Matla a Bana, has been upgrading rooms at hospitals and courts and also implementing dedicated reporting facilities at SAPS FCS Units to assist in this need.

Together with SAPS, Family Violence, Child protection and Sexual Offences Unit, Matla A Bana developed a blue print for a reporting facility at police units. This facility includes:

- Private waiting area
- Child-friendly assessment room for interview and assessment of the child.
- Murals in assessment room designed to use in assessment proses.
- Audio-visual recording facility in assessment room (All interviews and assessments are now recorded. Resulting in more effective data collection and referral later on).
- Monitoring room linked with real live feed from assessment room. (Giving the social worker or detective opportunity to observe the child).

Where there is no office accommodation at the SAPS FCS Unit and if the site allows it, a container facility will be implemented. Should none of the above be possible, a Child Friendly Room will be implemented.
COMFORT PACKS

BACKGROUND

In many cases it can take up to 12 hours for a child victim of rape to be processed, from statement taking to the medical examination. During this time the child often does not eat, drink or has other support.

Matla A Bana has been supplying comfort packs to the SAPS Family Violence, Child Protection and Sexual Offences units (FCS). These packs contain small and medium girls emergency goods and is handed over to a child when the report the crime.

The packs include comfort items (Teddy, Colouring book and crayons), eats (energy bar, cold drink, soup) and emergency goods (panties, sanitary towels, soap, facecloth, deodorant, toothpaste and brush).

Goal

To supply 100 packs per age group per month to each province.

Currently we mainly supply packs in Gauteng and the Western Cape. With the help of large sponsorships we have been able to supply packs in the Free State, Kwazulu Natal, Eastern Cape and Northern Cape.

Due to the high costs and large demand, we have not been able to supply in the need of all the provinces on a regular basis.

The average cost is R200 per pack, depending on supplier prices and quantities ordered.

This project offers a great team building opportunity by mobilising company staff to pack the packs and handing them over to the police.

We supply packs for small girls (4 - 8 years) and medium girls (9 - 12 years)

Cost per pack R200

Need 125 per age group per month per province.
During the next two years, MAB would like to focus specifically on three specific training courses.

SOFT SKILLS: EI, CONFLICT MANAGEMENT & STRESS PRINCIPLES (3 days)
A three day training course focusing on Emotional Intelligence, Stress Management and Conflict Management and hosted by partner, Reach Africa Training. More than 3000 members still need to receive training in this course. This course is SETA accredited. Group size: 30 people.

NEGATIVE RESILLIENCE, STRESS & TRAUMA MANAGEMENT (2 days)
A two day workshop focusing on the management of trauma, stress and PTSD and was specifically developed for officers of the law exposed to severe trauma. The first day of training was developed by world renowned trauma specialist, Dr Friedman, and focuses on Post Traumatic Stress, Negative Resilience and coping mechanisms. The second day of the course focuses on trauma and stress management. Group size: 30 people.

VICTIM SERVICE EXCELLENCE (2 days)
This two day training course has been specifically developed for front line police officers (SAPS client service centres) to help them identify factors which can influence objective perceptions, understand victim expectation and focus on effective client service. The client service section of the course is SETA Accredited. Group size: 30.

STANDARDISED CURRICULUM UNIVERSITIES
There is a great need for training in forensic medical examination and expert witnessing of new doctors. To date we have trained more than 300 doctors in our Forensic Medical Examination and Expert Witnessing course. Due to the difficulty of securing doctors to attend our training because of shortage of staff at hospitals, we have decided to approach medical universities to include this training as part of the curriculum. We are also developing a self help guide for doctors at provincial hospitals.

The average cost of a training course for 30 people is **R120 000** (This includes venue fees, catering, training fees and travelling).

2018 PROJECT SPONSOR:...
GOAL
Educating primary school children on child protection on a national level.

BACKGROUND
In 2015 marketing students from the University of Johannesburg did research the low reporting statistics by children. The research showed that children were not reporting rape because society does not speak about sexual abuse. They also did not trust the reporting system and did not know where and how to report the crimes. Reaching children in primary schools has been one of our main focuses and Matla a Bana has developed several programs (“Share your Secret” and “Don’t Bully”) reaching more than 20,000 children annually. Due to the increase of social media dangers and child abductions, we will focus on taking the “Share your Secret” show to as many as possible children in 2019.

National School Education Program

“Share your secret” show is hosted by our child protection character, Smiley and each child will receive a trauma Survivor Guide as well as a Hero pin. This show is presented in English and Afrikaans and the following is highlighted:

- That bad secrets are a burden and you don’t have to carry it.
- Good secrets are called surprises.
- Tricksters are the people who try to trick kids in keeping secrets.
- The tricks these tricksters use (Five most important techniques used by perpetrators to manipulate children, including social media).
- The AWE trick - Say No, Run and tell an adult.
- What my body is.
- I am the boss of my body and body rules.

We have been using our annual fundraising cycle tour (Xtreme for kids Cycle Tour) as a vehicle to reach into rural schools where programs of this nature are seldom presented. This tour takes place from end February into March every year. Schools in Gauteng, Free State, Eastern Cape and Western Cape (Garden Route and Boland) are reached with this initiative.

We also host this program during Child Protection Month in May every year in the Western Cape and Gauteng.

AVERAGE COST PER CHILD
R25 Based on group size of 500
R 175 000 National School Tour—7,000 children

2018 PROJECT SPONSOR: OLD MUTUAL
Background

Family Violence, Child Protection and Sexual Offences SAPS members have to investigate thousands of child abuse and rape cases annually. These members are known to spend hours working overtime without compensation, are very under resourced and are exposed to severe trauma.

During the previous few years, we have seen significant successes in the conviction rates of sexual offenders, especially in cases where children are involved. This is mainly due to excellent investigation and prosecution.

The Matla A Bana Incentive Awards were implemented to recognise the officers of the law and community members who went beyond the call of duty. It has been hosted since 2009 in Gauteng.

Previous winners include the police officer who tracked and arrested the Sunday Rapist (who was responsible for the rape and murder of young girls), as well the prosecutor on this case. A more recent award winner was the detective who investigated the Springs Horror House case and secured very successful convictions.

To date more than 1000 officers have been rewarded for going beyond the call of duty.

Due to budget restraints and little funding for this project, it has mainly been hosted in Gauteng.

A decision was made to host a National Incentive Award in 2019. This was due to the fact that Matla A Bana has been expanding into other provinces and has received several requests from these provinces for recognition of their members too.

We would like to host this event in May 2019 and the successes of the year March 2018 to February 2019 will be used to determine the winners. This will be done in partnership with the SAPS Provincial Offices.