Most of them are young girls between 6 and 12 years old...

80% of them are raped by someone they know - a father, brother, an uncle...

More than 88% of all child abuse cases are never reported...
VISION
To give a voice to abused children.

MISSION

PRIMARY
To minimise the secondary abuse children suffer when they report abuse against them, by addressing the unsympathetic reporting system in South Africa. With the main focus on victim support and training.

SECONDARY
- To educate communities on what child abuse is, signs and symptoms and how to report it.
- Award individuals who has gone beyond the call of duty to protect and assist our children.

INTRODUCTION
Matla A Bana was founded in 2002 by ex-hostage, Monique Strydom. It is an award winning non-profit organisation with projects in Gauteng, Western Cape, Eastern Cape, Northern Cape, Kwazulu Natal, Free State, Mpumalanga and North West Province. It is the only NGO working in this field with an official memorandum of understanding with the South African Police Services.

Contact us:
- workhous@mweb.co.za
- Matla A Bana
- www.matlaabana.co.za
- 083 212 9824
- @MatlaABana1

Our projects assist 30 000 child abuse victims every year.

OUR PROJECTS

PRIMARY PROJECTS
- Child Friendly Reporting Facilities (Victim Support)
  Direct Impact 2018: 30 000 children
- Comfort Packs (Victim Support)
  Direct Impact 2018: 1 700 children
- Specialised Soft Skills Training - Detectives and social workers (Skills Development)
  90 Detectives and prosecutors trained in 2018

SECONDARY PROJECTS
- School Programs (Education)
  Direct Impact 2018: 13 700
- “Incentive Awards (Community Mobilisation)
  45 Detectives awarded in 2018

Award winners:
Board of Trustees

Alice Pitzer
Award winning business Entrepreneur.

Annora Mostert
Social worker, founder of Casual Day and business owner.

Dr Corne Davis
Lecturer at University of Johannesburg.

Esme Ehlers
Executive Coach - Coaching for change.

Monique Strydom
Founder & motivational speaker.

Ps Ndaba Maxanbane
President of the Ass of Evangelicals in Africa, Chairman of the Int. Council of the World Evangelical Alliance and Chairman of the Int. Bible Society of South Africa.

Adv Veerash Srikison
Family Law and Negotiation specialist and journalist.
REGISTRATIONS & MANAGEMENT

- Registered as a with the Master of the Supreme Court Non-Profit Organisation (036-349NPO).
- Registered with SARS as a public benefit organisation (0076/12/06).
- Bank account managed by Absa Trust Limited.
- Financial statements audited by Massyns and Partners.

ADMINISTRATION

- Administrative head office is in Cape Town.
- Use virtual offices and project work is subcontracted in order to ensure funding is allocated to projects.
- Projects are implemented when funding is secured.
- A percentage of funding received is allocated to administrative expenses.
- Shortfall on administrative expenses covered with fundraising events.
- One trustee meeting and one AGM hosted annually.
- Can issue Form 18A (Tax deduction for companies and individuals) for financial contributions.
- Can issue BEE Certificate for product and financial donations.

BANK DETAILS

Bank: ABSA Bank Limited
Branch code: 632005
Account name: Matla A Bana
Account number: 4058505741
Swift code: ABSA ZA JJ
BIC number: 63 20 05
This year saw some great changes and challenges. Our greatest challenge still is securing funding for projects. The political and economical situation during the last year has not only put strain on the donors (resulting in a drop in donor funding), but also on the children (less employment, more substance abuse and more children at risk).

The child friendly facilities implemented in nearly all the provinces, still have the greatest direct impact. Our national and regional school education project reached more than 13 000 children this year. The Xtreme for Kids cycle tour offers the vehicle for the national tour hosted in February/March every year.

Matla A Bana was chosen and has been one of two flagship projects of the Old Mutual Staff Volunteer Fund Trust for the last four years. This support has made it possible to expand our Child Friendly Facility and the Training Projects into the Northern Cape. The training of SAPS FCS detectives and prosecutors is essential as it assist them to better deal with traumatised clients. Not only will it minimise the secondary trauma of the victims, but it will also ensure better disclosures, better convictions and less traumatised staff.

To ensure as much funding possible going to where it is needed, the MAB Board of Trustees made a decision at the end of 2018 to no longer employ any full time staff. Staff have been appointed per contract as funding is secured for each contract. Although this was a cost saving exercise; it has put strain on our loyal staff who have, through many years, shown dedication and a passion for the cause. The board has however has commit to ensure that the best interest of all will be the driving force.

To stay in tune with times, Matla A Bana had a facelift with the launch of the new Matla A Bana logo and our brand new website.

This year our projects helped more than 30 000 children in six provinces. This was only made possible by our dedicated team (staff and trustees), our sponsors and donors and many volunteers.

I would like to thank each and every one of you for believing in our cause and your continued support. Never, never, never, give up!

Monique Strydom
OUR NATIONAL IMPACT 2018/19

CHILD FRIENDLY FACILITIES

TRAINING

COMFORT PACKS

SCHOOL PROJECT
GOAL  To implement standardized victim friendly reporting facilities at all SAPS FCS units, courts and hospitals in high child-abuse reporting areas. At high incidence units and courts where no accommodation is available, a child-friendly room will be implemented or a container facility supplied.

Cost per facility : R 80 000 to R 150 000

CHILD FRIENDLY FACILITIES
DIRECT IMPACT 2000+ CHILDREN (new facilities)

FULL REPORTING FACILITY:
Tshwane East  SAPS FCS - 18 September 2018 (Gauteng office)

REPORTING FACILITIES - CHILD FRIENDLY ROOMS:
Kimberley SAPS  FCS Unit - 4 May 2018 (Western Cape office)
Upington SAPS FCS Unit - 6 May 2018 (Western Cape office)
Krugersdorp Children’s Court  (Upgrade) - 10 May 2018 (Gauteng Office)

2018/19 MAIN SPONSORS:
**GOAL** To supply 100 packs per age group per month to each province.

Currently we mainly supply packs in Gauteng and the Western Cape. This year we were able extend this project to the Northern Cape and North West Province too. Due to the high costs and large demand, we have not been able to supply in the need of all the provinces on a regular basis.
GOAL  
To train officers of the law in soft skills needed in order to deliver service excellence.

The priority of the police officer and prosecutor is to solve the crime, arrest the perpetrator and secure a conviction. Police members and prosecutors receive training in this regard. They however do not receive any training in the life skills needed to deal with the child-victim and the trauma related to the investigation of such cases. Although soft skill training is not included in the training of police officers, prosecutors and medical practitioners, the public expect them to exhibit these skills when working with children and rape/abuse victims.

SPECIALISED TRAINING

SOFT SKILLS TRAINING
A three day workshop developed by Maselouw Training for implementation by Matla A Bana. This training focusses on Emotional Intelligence, Conflict Management and introduction to Stress Management. This course has been presented by Maselouw (previously Reach Africa) for Matla A Bana for the last 14 years. This is the first time that Matla A Bana presented a training program in the Northern Cape.

COURSES HOSTED:
Northern Cape Region 1 (May 2019) - 30 SAPS FCS Members
Northern Cape Region 2 (May 2019) - 30 SAPS FCS Members

SENSITISATION AND DEBRIEFING WORKSHOP
A Sensitisation and debriefing workshop for 30 sexual offences courts prosecutors based in the Western Cape hosted in partnership with Bellville Regional Court at the end of February 2019.

2018/19 MAIN SPONSORS:
GOAL Educating primary school children on child protection on a national level.

We have been using our annual fundraising cycle tour (Xtreme for Kids Cycle Tour) as a vehicle to reach into rural schools where programs of this nature are seldom presented. “Share your secret” show is hosted by our child protection character, Smiley and each child received a trauma Survivor Guide as well as a Hero pin. This show is presented in English and Afrikaans and kids are trained to look out for different types of perpetrators and how to respond to threats.
GOAL: Acknowledgement of Police officers and community members who has gone beyond the call of duty to help our children.

Family Violence, Child Protection and Sexual Offences SAPS members have to investigate thousands of child abuse and rape cases annually. These members are known to spend hours working overtime without compensation, are often under resourced and are exposed to severe trauma.

The Matla A Bana Incentive Awards were implemented to recognise the officers of the law and community members who went beyond the call of duty. It has been hosted since 2009 in Gauteng and to date more than 1000 individuals have received our awards.

15 JUNE 2018
- **Best Unit**: Orlando FCS
- **Best FCS Commander**: Lt-Col Mosadi of Orlando FCS Unit
- **Service Excellence**: Advocate Elivera Du Plooy - Case of “Baby M”
- **Best Performer**: WO Botha (Tshwane Cluster) - The George Donald case (affiliated with Hatfield Christian Church) in partnership with Interpol. Donald (who raped children in his foster care) was arrested in Scotland and sentenced in South Africa. WO Botha was also the investigator in the Dros case.
- **Outstanding Achievement**: Sgt Phaladi Orlando FCS - Secured 9 life imprisonment sentences for a serial rapist targeting boys between 8 and 13.

23 NOVEMBER 2018
Rape survivor, Leilani Kuter, was the guest speaker at the second award ceremony for the year.
- **Best Unit**: Temba FCS
- **Best FCS Commander**: Major Mathikge of Temba FCS Unit
- **Best Performer**: Captain Ramabala of Provincial Investigation Unit - Peter Cashboy Khaza case involving 76 victims. The accused received 28 life sentences and 538 years of imprisonment.
- **Best Performer**: Cst Mokoena of Provincial Investigation Unit - Arrested a serial rapist targeting boys between 11 and 14 years. The accused received 12 Life & 116 years imprisonment! Constable was also in charge of the Parktown Boy Case investigation.

2018/19 MAIN SPONSORS:

- Ana Paula’s coffee shop
- Salon Marie
- Rays of Hope
- Alice Art Gallery
- Clearwater Mall
- Roomzzz
- S Trading
- City Lodge Hotel Group
- Servamus
- Community based Policing & Security
- Alice Art Gallery
- For the Ultimate Caregivers Heart
OTHER PROJECTS

PRODUCT SUPPLIES:

- TECHNOLOGY: Matla A Bana supplied external hard drives and memory sticks to the WC SECI unit to assist with collection of evidence in the investigation of cyber crimes against children.
- FORENSIC ASSESSMENT TOOLS: Noordheuwel High School donated 400 rag dolls to be used in the forensic assessment process.
- EVENT SPONSORSHIP: Secured event and catering for the SECI Cyber Crime Workshop hosted in October 2018.

EVENTS:

- WOMEN’S DAY CONFERENCE: On 5 September 2018, Matla A Bana hosted a Women’s Day Conference. This was attended by 70 SAPS female officers and sponsors.
- RAND EASTER SHOW (PARTNERSHIP SAPS): Supported SAPS Gauteng with their exhibition at the Rand Easter Show April.
- LEADERSHIP OUTREACH (PARTNERSHIP SAPS WIDOW & ORPHAN PROJECT): Sponsorship and support for 65 children in this project (July 2018)
- VOLUNTEER EVENT: In December 2018, Matla A Bana Gauteng hosted a 16 Days Celebration breakfast for volunteers and AGM awards recipients.
- INFORMATION SESSIONS: Monique Strydom presented information sessions at Herolds Bay NG Church and the AGS Goodwood Church.

UJ STUDENT PROJECT:

- Mobilisation of 3rd year marketing students at Univeristy of Johannesburg to develop an awareness campaign for Matla A Bana. Four individual campaigns were designed.
- A workshop was hosted in Randburg in September 2018 to educate the local community. The SAPS FCS provincial office presented and exhibited at the event.
Five cyclists, eleven days and 1900 kilometres. Spreading the word about child protection and raising funds.

This was the sixth Xtreme for Kids Cycle tour hosted in partnership with SAPS. The tour also forms part of the national school tour.

A special thank you to our team:

Dirk Lourens (team leader and tour founder), Alan Klette, Lt Col Andre Van Rooyer (SAPS), Lt Col Mike Henning (SAPS), Marco Calitz, Andries Hills. Col Paul Van Eeden.

And to each and every sponsor, individual, church and school for their hospitality and assistance, without this tour would be impossible!

TOTAL RAISED: R 110 000
**Into Cycling**

**Newspaper | Join the Cycling Revolution**

**Into Cycling** - A Cycle with a Difference

**Other Sponsors:**
- NG Kerk Parys Oos
- Anita Joan Du Preez
- Jimmy & Magdel Zondag
- Baleia Bistro
- Carlswald Superspar

**Team Sponsors:**
- Clearwater
- System Advisers
- Mandala Consulting
- KCM Construction Precision
- Rieks Towing 24
- Hartenbos ATV & Beach Resort
- Umsontshi
- Karopark
- Mistique Waters

**Into Cycling** - Xtreme for Kids Cycle Tour - A cycle with a difference

“The average rate of completion of this first Xtreme tour is not very high,” explains Dinie Louw, who rates this as one of the most difficult cycling challenges in South Africa. “This is about mental pressure only. It is about mental stress. To cycle for such a long period of 33 hours is a difficult and extreme event and still possible, if not for everyone.” Up to date only 102 of 200 cyclists who joined have managed to complete the whole tour. This year’s four-team cyclists (with the average age of 46 years) completed the tour.

A very special story of this tour is the community involvement along the way. From a tent to various bus loads of the tour to home cooked meals at a private venue, for business consultant, Dinie Louw, who has done tours for 30 years which the impact on the children is felt alive, but for him another highlight was the involvement (food, stay, and the transport of the cyclists) by the local community.

There are many cyclists talking to each other, operators, and business owners think out much this initiative. The tour has several benefits, both for the community and the event. The community learns about extreme cycling, but it is also about extreme sports, and extreme impact and how being changed. Every year more than 500 children wear the protective clothes, which are distributed to the community along the route.

This tour has the full support of the South African Police Services who also remind their associates along the route and during the school visits, should a child be seen to divide any crime against them. During the last years of its existence, more than all other children were rescued in various situations where something was stolen.

This cycling tour is a lifetime changing experience,” says CT Man Andre Van Rensburg. CTU national team cyclist from Cape Town, Van Rensburg, the winner of many of the major cycling and mountain bike events in South Africa and the world, is a great believer in the benefits of cycling. “This tour becomes a lasting reminder of the dangers children in South Africa have every day.”

The funds raised with the tour are all affecting communities and children. Malawi has been chosen this year as the beneficiary of the funds raised. The funds raised with the tour are all affecting communities and children. Malawi has been chosen this year as the beneficiary of the funds raised. The funds raised with the tour are all affecting communities and children. Malawi has been chosen this year as the beneficiary of the funds raised.
During Child Protection Week at the end of May 2019, Smile Radio Station ran a special child protection awareness campaign for Matla A Bana. Various experts on various child protection topics like cyberbullying and victim expectation were interviewed.

The station also sponsored airtime for a radio advertisement to raise funds for the comfort pack project. Singer, Karen Zoid, offered her services as celebrity for both ad and the campaign.

Thank you to both Karen and Nue Light productions (who assisted with the final mix of the advertisement).

Thank you to each and every individual who donated towards this projects.

TOTAL RAISED : R 36 000
AIR TIME VALUE : R 80 000
CELEBRATING OUR NEW LOGO

In the NEWS

Matla A Bana opens a new child-friendly facility in Pretoria

Artwork and photos by Katie Geldenhuys

Children falling victim to rape and sexual offences are traumatised and broken. They have lost trust in adults and struggle to tell their story to the police. It is for this reason that the police have recently trained investigating officers at the Family Violence, Child Protection and Sexual Offences (FCS) Units and forensic social workers who know how to get a child at ease in order to get a statement. This however can only be done in a child-friendly environment, where the child feels safe and secure.

Matla A Bana, a charity founded more than ten years ago by Monique Strydom, is known for its commitment to prevent secondary abuse of children when they are interviewed by the police. Matla A Bana has already established child-friendly facilities in various provinces where children can give statements in a secure environment.

The latest recipient of such a facility was the Tshwane East Police Cluster, which is situated in Waterkloof and serves a number of police stations including Silverton and Mamelodi. Maj-Gen André

Lt-Col Maleke, a forensic social worker, with a child in the new child-friendly facility

Wiene, the Tshwane East cluster commander, was pleased with the facility and said that it will be a big help in dealing with crime affecting children and domestic violence in the area.

It is important that investigating officers and forensic social workers go to the level of the child to make the child feel at ease to get proper information from the victim. As the facility is equipped with state-of-the-art technology such as video recording equipment, the FCS members and forensic social workers can record their interview with the child victim. This recording can be used in court as part of expert evidence to help secure the conviction of criminals.

Lelio van Eeden, Matla A Bana’s Gauteng project manager, thanked Maj-Gen Wiene for negotiating with the owner of the premises to allow the setting up of this facility. She said that people do not always realise the value of such a facility, but that they have seen in the past what a huge difference it makes - not only for the child victim in the community, but also for the investigating officers working with them. Lelio thanked CWM Charitable Trust, which is managed by Arbon Trust, for making the establishment of this facility possible.

With the opening of this new child-friendly facility, abused children will have a safe place to go to, to tell the police what happened to them without the fear of seeing their perpetrator somewhere in a police station’s corridor or community service centre. Child-friendly facilities are indeed a safe haven for broken children.

Maj-Gen Wiene (left) cuts the green ribbon to officially open the new child-friendly facility.

SOME OF OUR MEDIA EXPOSURE

- Cape Talk
- Radio Pulpit
- Groot FM
- Smile FM
- Radio Riverside
- Netnuus
- Volksblad
- Servamus
- Caxton Papers
- News 24 (like Tygerburger)
- EWN (Child sexual abuse commentator)
- Community papers (Roodepoort Rekord, Mosselbay Herald)
Our work is only possible because of people like you!

Thank you to all our donors, volunteers, officers of the law and our board of trustees.

Together we are changing lives!