this year you can do the math....

the number of children raped in south africa every minute



MATLA A BANA
A VOICE AGAINST CHILD ABUSE
PROJECT PRESENTATION

# Rape in south africa

Sexual abuse and rape:

About 530 child rape take place every day, but 88% of them are never reported (Solidariteit Helpende Hand). 45% of all rapes reported in South Africa are child rapes \*

Abuse against children in mid to high income families where both parents are graduates with a high profile has increase alarmingly during the last two years.

50% of South Africa's children will be sexually abused before they are 18.1\*

About 85% of them by perpetrators known to them\*

The rape graph rises sharply from 3 to 25 year old girls and peaks at girls age 8 to 11y years\*

Rape is one of the most under-reported crimes in our society because of lack of support for rape survivors and a reporting process fraught with problems\*

Why so much rape and abuse?

Social deprivation, included, for example, financial insecurity, poverty, poor housing conditions, unemployment, alcohol abuse and poor childcare conditions have all been associated with increased risk of child abuse.\*

South African society has a 'rape culture' in which violence against women and children have become tacitly

#### HIV/AIDS and rape

accepted.

Rape may directly increase women and girls' risk of contracting HIV \*

The violent nature of rape creates a higher risk of internal injury and bleeding (increasing the risk of HIV transmission).\*

A recent South African study found that 40% of rape survivors became HIV positive without preventative anti-retroviral treatment (PEP - post exposure prophylaxis), of which 7,000 will be children under the age of 12\*



#### "When a community allows children to be

traumatized it is essentially compromising it future, because traumatized children are less able to

#### contribute to social survival"

- Susan Greener (Celebrating Children)









direct impact of our projects

child victims per year

GOAL: Mobilizing a Christian response to address the high incidence of child abuse/rape on a national level by implementing appropriate reporting, support, intervention and community driven programs.







Matla A Bana is a charity project initiated and managed by the Callie and Monique Strydom Charity Trust. The Callie and Monique Trust were founded upon the return of Callie and Monique Strydom after a 4-month hostage ordeal in Southeast Asia. At the end of 2002 Monique Strydom was asked to chair a task team that investigated child rape in South Africa. A need for an organization which could address all the grey areas in the child protection system in South Africa arose and the Strydom Trust undertook to address this need.

The Callie and Monique/Matla a Bana Charity Trust was founded and registered as a Non Profit Organisation (036-349- NPO), with section 18A benefit and can issue BEE Certification. The bank account is managed by Absa Trust Limited (Absa/Barclays Bank). Financial reporting is done on a yearly basis with the publication of the audited Yearly Financial Statements as well as the hosting of an annual AGM.

MAB has a board of seven trustees, Monique Strydom (Chairman and CEO), Mrs Martie Prinsloo (Absa/Barclays Bank), Prof Lize Booysen (Antioch University USA), Mrs Annora Mostert (Business Entrepreneur), Mrs Esme Ehlers (Executive Coach), Pastor Ndaba Mazanbane (Rosebank Union Church), Mrs Alice Pitzer (Business Entrepreneur).

A yearly planning and budget is presented to the trustees for approval. Any changes or additions to the planning or the budget have to be approved by the trustees. Matla a Bana is a National organization, with predominant focus in Gauteng and the Western Cape. The projects are managed by two projects leaders based in the two provinces and supported by approximately 100 volunteers through faith based groups. Additional staff is employed as funding is secured per project. The project managers are both individuals with vast experience in child protection, administration, fundraising and marketing.

#### APPOINTMENTS & REPORTING

- Appointments to the Board of Trustees are subject to nomination of possible candidates and approval from all the members
  of the Board of Trustees.
- Currently there are seven trustees and four trustees constitute a quorum and these appointments are voluntary.
- New positions within the organisation need to be advertised and at least one board member must take part in the interviewing process.
- MAB is a trust registered with the Master of the Supreme Court, as well as a Non-Profit Organisation with an 18A benefit.
- The Board of Trustees have to report to the Department of Social Development annually.
- The CEO reports to the Board of Trustees quarterly (general matters) and on all other serious matters which will have an implication on budget or project roll-out.
- The Managers report to the CEO with weekly and monthly updates on project implementation and financial reports.
- Administrative Assistant reports to the various managers.
- Volunteer groups report to the project managers.

#### AGM & TRUSTEES MEETINGS

An AGM is hosted annually during which the finances is presented by the Administrative Trustee (Absa/Barclays). Project reporting is done by CEO and the Provincial Project Managers. The Financial Report is issued to the guests. Board of Trustee meetings hosted quarterly, unless otherwise needed.

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- The CEO reports to the Board of Trustees quarterly (general matters) and on all other serious matters which will have an implication on budget or project roll-out.
- The Managers report to the CEO.
- Monthly updates on project implementation and financial reports.
- Administrative Assistant reports to the various managers.
- Volunteer groups report to the project managers.
- Three year project planning and one year fundraising planning compiled by staff and presented to the Board of Trustees for approval.
- New projects not included in the planning with financial implications, must be approved by the Board of Trustees.
- Should this organisation close down, all assets will be donated to the Strydom Trust, who will in return donate the assets to other NGO's, to be determined by the Board of Trustees.

# BANK DETAILS ACCOUNT NAME: Callie and Monique Trust/ Matla A Bana ACCOUNT NUMBER: 405 850 5741 BANK: Absa

NPO NO: 036-349

632005

**BRANCH CODE:** 



Monique Strydom (WC) Lizel Van Eeden (Gauteng)



#### PARTNERSHIPS:

Matla A Bana has either membership with or working agreements with the following:

- South African Police Services (National and Provincial)
- National Prosecuting Authority (National Office)
- Regional NGO's: Teddy Bear Clinic, Childline, Friends of the Child Protection Unit,
   Bethany House, Women and Men Against Child Abuse, Big Shoes, Embark Foundation, Rays of Hope, Jelly Beanz (Project partners)
- Faith Based Groups: Verskilmakers, Rosebank Union Church, Mosaiek, Embark
  Foundation, Kerk sonder mure, Ruimsig Church, Linden Bible study group, Randburg Dutch Reformed Church, Christian Heritage, Woord & Lewe
- Media: Primedia (Cape Talk, Highveld, 702), Radio Tygerberg, Nas Pers, (Burger, Huisgenoot), Caxton (Rooi Rose, Caxton papers), Tygerburger
- Member of : Connect Network (VIVA International)

#### CODE OF ETHICS

To ensure that donors and sponsors have full confidence in Matla A
Bana and the causes we support we wish to declare the following:
That MAB will operate with honesty, respect, integrity, empathy,
transparency and accountability.

Our organization has an active board of trustees made up of people of integrity who support the vision and values of the organization and offer practical support, good advice and appropriate legal guidance.

Our leaders are honest; willing to serve the staff; committed to personal integrity and so, able to build vision and give direction. That every team member, has a clear role to play, is sufficiently equipped & provided for so that they can succeed, and their success is recognized.

That MAB has a responsibility towards our donors, stakeholders and partners and will develop long-term relationships with effective communication.

That MAB will comply with national laws with regards to registration & operation.

That MAB operates with open and accountable financial management and will use the funds we receive wisely and responsibly.

That MAB acknowledges and approves of the Donor Bill of Rights and will act in accordance to this.

MAB will design activities and projects that make measurable and appropriate difference to the real needs of the children and communities which we serve.

That children are protected and defended from any harms arising through our projects, or in the surrounding environment.



# Budget (Administrative)

| ADMINISTRATIVE                                | 349270 |
|-----------------------------------------------|--------|
|                                               |        |
| ABSA Trust Management Fees                    | 18000  |
| Audit fees                                    | 15000  |
| Motor Vehicle Expenses                        | 20000  |
| Printing & Stat                               | 10000  |
| Salaries & wages (Office assistants Gauteng & | 120000 |
| Training & Workshops                          | 3000   |
| Advertisings & Promotions (web)               | 5000   |
| Bank charges                                  | 2000   |
| Cleaning                                      | 2000   |
| Computer Expenses                             | 4000   |
| Catering & Meetings                           | 1000   |
| Insurance                                     | 5000   |
| Office Rent                                   | 48000  |
| Subscriptions Other                           | 5000   |
| Telephone & Fax                               | 36000  |
| Travel & Accommodation                        | 8000   |
| Office Consumables                            | 2000   |
| Postage                                       | 600    |
| Repair & Maintenance                          | 600    |
| Fundraising Commission (15%)                  | 44070  |
| SPONSORS SECURED 2012                         |        |
| TTV Fluval                                    | 50000  |
| Strydom Trust                                 | 12000  |
| <b>ЛН</b> І                                   | 36000  |
|                                               | 98000  |





### G0AL (2011 - 2013)

The main goal for Matla a Bana for the next three years will be to minimize the secondary abuse Children suffer, when they report crimes again them. This secondary abuse is often more traumatic than the primary abuse, due to the following reasons:

- Little understanding and knowledge with regards to child abuse, and the reporting there of.
- Unsympathetic reporting environment.
- The focus of the legal justice system on the arrest and conviction of the perpetrator rather than the emotional welfare of the Child victim.
- The lack of specialized resources and training, to equip the officers of the legal justice system to deal effectively and sympathetically with child abuse cases.

# Projects 2012

| PROJECTS                                   | POTENTIAL IMPACT         | BUDGET      |
|--------------------------------------------|--------------------------|-------------|
| Adoption project                           | 3000 children (direct)   | R 303 600   |
| Child Friendly Reporting Facilities        | 19800 children (direct)  | R 2 278 800 |
| Specialised Training                       | 4200 children (indirect) | R 856 693   |
| Forensic Medical Exam & Expert Wit. Course | 2000 children (indirect) | R 2 703 319 |
| Comfort Packs                              | 2400 children (direct)   | R 577 440   |
| Incentive Awards                           | 850 (indirect)           | R 144 248   |
| Unique Projects                            | 500 000+ (indirect)      | R 349 270   |
|                                            |                          |             |

# **2011 IMPACT**

ADOPTION PROJECT (Community Mobilisation)

Direct Impact: 2790 children

Mobilising community groups to adopt and assist SAPS Family Violence, Child Protection and Sexual Offences Units and Sexual Offences Courts. Current adoptions include: 3 FCS Units (WC), 15 FCS Units (Gauteng) and 3 Soca Courts (Gauteng), with more than 100 volunteers involved in this project.

#### Assisted with:

- Supplied 2 590 comfort packs to units.
- More than 100 visits to units.
- 3 Team Building events (220 members)
- Christmas gifts for victims and members (160).
- Victim trauma counselling (20 victims).
- Various other product and services support.

### CHILD FRIENDLY REPORTING FACILITIES (Victim Support & Community Mobilisation)

Direct Impact: 13 800 child victims

Minimising secondary abuse by creating child-friendly reporting facilities or rooms at police stations or hospitals. Including audio-visual recording facilities and two-way mirror, waiting area, assessment & monitoring room. Where there is no funding secured, Child-Friendly rooms are implemented.

Child-Friendly Facilities:

Western Cape (3), Gauteng (6) - 3 in 2011

Child Friendly Rooms:

Western Cape (2), Gauteng (12) - 3 in 2011

#### COMFORT PACKS (Victim support)

Direct Impact: 850 children

Supplying comfort packs to SAPS FCS officers and rape clinics to give to the child when the crime is first reported. The pack contains items that will emotional, physical and emergency needs of the child. 850 packs were packed and supplied by various sponsors.

#### SPECIALISED TRAINING (Education)

Indirect Impact: 24000 plus victims (Children and adults)
Training of officers of the law in special skills and legal aspects needed to deal with rape and abuse victims. In the Western Cape 40 detectives were trained and in the Gauteng 550 detectives and forensic social workers were trained in Mentorship, Abandoned Baby, Children's Act.

#### MEDICAL PRACTITIONERS TRAINING (Education)

Indirect Impact: 2000 children (excl. other rape victims)
Training of medical practitioners in the specially developed course, Forensic Medical examination of child abuse and rape victims and expert witnessing in court. In both Gauteng and the Western Cape more than 60 doctors were trained.

#### UNIQUE PROJECTS (Advocacy and crime prevention)

Indirect Impact: 500 000 Plus

Awareness, advocacy, crime prevention, support and training projects. Includes national media campaigns, community awareness projects, implementation of child protection policies etc.

#### INCENTIVE AWARDS (Lobbying)

Indirect impact: 850 child victims

Awarding Gauteng Child Protection Detectives who have gone beyond the call of duty in helping child victims by hosting a bi-annual award ceremony. 40

Detectives were honoured during the last year.

### TRAINING FORENSIC SOCIAL WORKERS (Victim support & Education)

Indirect Impact: 10 000 plus children

Training of social workers to better deal with child
abuse cases. In the Western Cape MAB completed the
training of 140 social workers. (DSOD). In Gauteng a
Compassion Fatigue Workshop was hosted for 25 forensic Social workers.



The severe rape of an eight year old girl is too much for a over-worked FCS officer. He is on the brink of burnout and is considering suicide, when a MAB adoptive group representative walks in at his unit for a debriefing session. He has been in therapy since then and today is a productive member of this team responsible for several successful arrests.

# Adoption Project

#### PROJECT GOALS:

Developing and implementing support projects for officers of the law and victims that will be minimise secondary abuse and be instrumental in securing higher conviction rates. To identify potential partners (units, courts and community groups) and successful manager and develop these relationships to the benefit of the victim.

#### BACKGROUND:

Although children are a number one priority, the main focus of the legal justice system in South Africa is to investigate a crime, arrest the perpetrator and secure a conviction. The mandate of the legal justice system does not allow for taking care of the social welfare of the victim. Due to the high incidence of the violent crimes in South Africa, specialized units dealing with the child abuse cases are understaffed with little resources and operate under extreme physiological stress and trauma, often resulting poor service delivery. Because of all these factors the child victim suffer sever secondary trauma resulting in extreme emotional scars and low conviction rates.

#### OUTPUT:

- To develop community support projects by mobilizing community and faith base groups to take the responsibility of the emotional welfare of the child-victim and officers of the law.
- To create safe and private child-friendly assessment rooms and waiting areas, at SAPS units and courts.
- To equip the FSC units and courts with products and tools needed to effectively deal with the child-victim and successfully complete the investigation.
- To offer emotional debriefing to the officers dealing with these cases, in order to keep them sensitized to the needs of the child-victim
- To minimize the secondary abuse of at least 4000 children in Gauteng and the Western Cape.

#### **ACTIVITIES:**

- The management of existing adoption agreements to ensure sustainability of project.
- Securing new adoptions by identify areas of high reporting of child abuse and secure working agreements with the police and courts in these areas.
- To then identify community and faith based groups in these areas and facilitate and manage relationships between them and legal justice system.
- Services rendered by adoptive groups currently include comfort packs, implementing of child-friendly rooms, training and debriefing sessions, team building sessions, product sponsorship and special events for victims.

# Adoption Project

| ACTIVITY                                            | TARGETS                                                                                             | MEASUREMENTS INDICATORS                                                                                                                                                                                | IMPORTANT ASSUMPTIONS                                                                                                                                                                                                                                              |
|-----------------------------------------------------|-----------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Manage existing adoptions and secure new adoptions. | Manage 18 Gauteng adoptions and 3 Western Cape Adoptions.  Two new adoptions per year per province. | Number of new adoptions secured. Number of existing adoptions maintained. Number of comfort packs supplied. Value of non-monetary sponsorship donated in by adoptive groups. Direct impact on victims. | Faith based groups in South Africa cannot meet the social welfare demand. Many faith based groups have own projects. Racism within faith based groups in rural areas. Loss of volunteers and closing down of down of groups. Distance of units from central point. |

#### This project supplies nearly 3000 comfort packs to child victims a year....



# Budget - R 303 600

| ADOPTION PROJECT GAUTENG               | 172500 |
|----------------------------------------|--------|
| Motor Vehicle Expenses                 | 60000  |
| Fundraising Commission (15%)           | 22500  |
| Cell Phone Allowance                   | 6000   |
| Project Management services (R7000 pm) | 84000  |

| ADOPTION PROJECT WESTERN CAPE          | 131100 |
|----------------------------------------|--------|
| Motor Vehicle Expenses                 | 60000  |
| Fundraising Commission (15%)           | 17100  |
| Cell Phone Allowance                   | 6000   |
| Project Management services (R4000 pm) | 48000  |

#### **SPONSORSHIP SECURED**

| Rays of Hope | 45000 |
|--------------|-------|



An 11 year old girl who was gang raped has to give her statement in an office where there is no privacy and then has to identify the rapists face to face because of the lack of victim friendly ID facilities.

# Child Friendly Reporting Facilities & rooms Project

#### GOAL

To implement standardized victim friendly reporting facilities at police stations in high child-abuse reporting areas or were FCS units are situated. At high incidence units and courts where no accommodation is available, a child-friendly room will be implemented.

#### **BACKGROUND**

Currently there are very few FCS units in South Africa with private and safe child-friendly reporting areas. Matla a Bana, together with SAPS, has developed a blue print for a reporting facility aimed at the social welfare of the child victim. This facility includes a separate waiting area, child-friendly assessment room and a monitoring room with audio visual recording facility. The assessment room and the monitoring room are linked with a 2-way mirror. The assessment room offers the child save child friendly environment to disclose and be assessed in. The monitoring room offers the detective and social worker the opportunity to monitor the child. This facility doubles up as an identification room, where the child can identify the perpetrator from within a secure environment. At those units or courts where there is no accommodation for such a full facility a child friendly victim room will be implemented.

#### OUTPUT

To effectively minimize secondary abuse of 4000+ children per year (existing 9 facilities).

#### **ACTIVITIES**

- Negotiating appropriate accommodation at FCS Units, courts and hospitals.
- Securing funding or sponsorships.
- Appointing of project manager/s and contractors.
- Converting existing offices according to the blue print.
- Sponsor, media and budget management of project.

The facilities implemented by MAB up to date assist more than 13 000 victims per year.



If the 2012 set target can be implemented 6000 more children can be assisted.

# Child Friendly Reporting Facilities & rooms Project

| ACTIVITY                               | TARGETS                                                                                                                  | MEASUREMENTS INDICATORS                      | IMPORTANT ASSUMPTIONS              |
|----------------------------------------|--------------------------------------------------------------------------------------------------------------------------|----------------------------------------------|------------------------------------|
| Child Friendly<br>Reporting Facilities | Gauteng Carltonville Mamelodi Alexandra Western Cape Khayelitsha (2/3 funding secured) Muizenberg George                 | Direct impact on victims (Number of victims) | Accommodation challenges. Funding. |
| Child Friendly Rooms                   | Gauteng: Pretoria Moot (Wendy House) Western Cape: Vredenburg FCS (April) Vredenburg Hospital (April) Wynburg FCS (July) | Direct impact on victims (Number of victims) | Accommodation challenges. Funding. |

# Budget (Child Friendly Rooms) - R 337 200

| CHILD FRIENDLY ROOM (Metropole) x 3         | 152100 |
|---------------------------------------------|--------|
| Wynberg (WC), PTA Moot & Braamfontein (SAPS | ,      |
| Prov)                                       | F0700  |
| CHILD FRIENDLY ROOM (Metropole)             | 50700  |
| Paint & assessories                         | 2000   |
| Labour painting                             | 1000   |
| Painting of murals                          | 1000   |
| Curtains                                    | 2000   |
| Curtain railing                             | 1500   |
| Loose carpet                                | 2000   |
| Prints                                      | 1000   |
| Bed                                         | 2000   |
| Table & Chairs                              | 1500   |
| Bed linen and soft furnishings              | 1000   |
| Hot/cold water dispense                     | 1000   |
| Crockery & cutlery                          | 500    |
| Fridge                                      | 2200   |
| Microwave                                   | 1000   |
| Toy box & toys                              | 1000   |
| Toilet assessories                          | 500    |
| Delivery charges                            | 600    |
| Project management                          | 5000   |
| Project assistant                           | 1500   |
| Fuel costs                                  | 5000   |
| Launch costs                                | 2000   |
| General administrative expenses             | 5000   |
| Fundraising Commission                      | 8400   |
| Signage                                     | 2000   |

| CHILD FRIENDLY ROOM (Rural) X 3             | 185100    |
|---------------------------------------------|-----------|
|                                             |           |
| Saldanha FCS & Vredenburg Hospital (WC), Th | emba (GT) |
| CHILD FRIENDLY ROOM (Rural)                 | 61700     |
| Expenses as per Metropole budget            | 50700     |
| Long distance travel                        | 5000      |
| Accommodation & Meals                       | 6000      |
|                                             |           |
| SPONSORSHIP SECURED                         |           |
| Mr Pienewald                                | 5000      |
|                                             |           |

# Budget (Child Friendly Facilities) - R 1 940 600

| CHILD FRIENDLY FACILTY (Metropole) x 6          | 886800  |
|-------------------------------------------------|---------|
| Carltonville, Mamelodi, Alexandra, Khayelitsha, | George, |
| Muizenberg                                      |         |
| CHILD FRIENDLY FACILTY (Metropole)              | 147800  |
| Alteration costs (dry walling etc)              | 15000   |
| Paint & assessories                             | 2000    |
| Labour painting                                 | 1000    |
| Painting of murals                              | 1000    |
| Flooring                                        | 1000    |
| One way mirror and installation                 | 5500    |
| WAITING AREA:                                   |         |
| Curtains                                        | 2000    |
| Curtain railing                                 | 1500    |
| Furniture                                       | 8000    |
| Loose carpet                                    | 2000    |
| Prints                                          | 3000    |
| TV and dvd                                      | 3000    |
| ASSESSMENT ROOM                                 |         |
| Audiovisual recording facilities                | 30000   |
| Bed                                             | 2000    |
| Table & Chairs                                  | 3000    |
| Bed linen and soft furnishings                  | 1000    |
| Posters and prints                              | 1000    |
| Hot/cold water dispense                         | 1000    |
| Crockery & cutlery                              | 500     |
| Fridge                                          | 2200    |
| Microwave                                       | 1000    |
| Toy box & toys                                  | 1000    |
| Toilet assessories                              | 500     |
| MONITORING ROOM                                 |         |
| Table & Chairs                                  | 1000    |
| Delivery charges                                | 600     |
| ADMINSTRATION                                   |         |
| Project management                              | 10000   |
| Project assistant                               | 3000    |
| Fuel costs                                      | 5000    |
| Launch costs                                    | 4000    |
| General administrative expenses                 | 10000   |
| Fundraising Commission (15%)                    | 24000   |
| Signage                                         | 2000    |

| CHILD FRIENDLY FACILITY (RUPAI) X 6               | 1054800    |
|---------------------------------------------------|------------|
| WC West Coast, WC South Coast, Durban, Kimberley  | , Limpopo, |
| PE                                                |            |
| CHILD FRIENDLY FACILTY (Rural)                    | 175800     |
| Metropole Cost                                    | 147800     |
| Long distance travel (Project manager & technical |            |
| staff                                             | 16000      |
| Accommodation & meals                             | 7000       |
| Sundries                                          | 5000       |

#### SPONSORS SECURED 2012

| Shellard Media   | 30000 |
|------------------|-------|
| Rotary Claremont | 60000 |
|                  | 90000 |



On Monday, I had a 9 year old victim in a sexual assault case. The girl was not in the mood to speak. I gave her a comfort pack. She opened the bag, had a good look into it as if she cannot believe was for her. She took out the body spray and sprayed it on her to get rid of the smell of the "man" who hurt her.

Then she told me what happened to her.

# Comfort Pack Project

#### GOAL:

To minimise the secondary abuse the child suffer when going through the reporting process.

#### BACKGROUND:

In most cases it can take up to 12 hours for a child victim of rape to be processed, from statement taking to the medical examination. During this time the child often does not eat, drink or has other support.

MAB, together with the Adoptive groups, sponsors and in partnership with other NGO's, has been supplying comfort packs to FCS units in Gauteng and the Western Cape for the last 5 years. This project has an immediate, direct impact on more than 4000 victims a year.

There is a need for pack for the following: Medium girls (8-12), Small girls (4-8), Boys (8-12), Babies

Each of these packs contained very carefully researched items looking after the emotional, physical and emergency needs of the victim. Due to limited funding, MAB supplies packs according to the greatest need which is for the age groups mediums and small girls.

#### **OUTPUT:**

Prevent secondary abuse the child-victim suffer when reporting the crime.

#### **ACTIVITIES:**

- Mobilisation of community groups and companies for sponsorship of packs.
- Securing of sponsorship for packing of packs.
- Needs assessment.
- Procurement, packing and distribution of packs.

More than 850 child victims received packs last year donated by companies



# Comfort Packs Project - R 557 440

| ACTIVITY                                                                                                      | TARGETS                                                             | MEASUREMENTS INDICATORS                            | IMPORTANT ASSUMPTIONS                                     |
|---------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|----------------------------------------------------|-----------------------------------------------------------|
| To supply 100 Medium and 100 Small comfort packs per province per month - 8 units per month (4 each province) | Medium (9 -12 year old girls)<br>and small (4-8 year old<br>girls), | Feedback from FCS units. Direct impact on victims. | Funding needed.<br>Expensive items.                       |
| To supply other age appropriate packs as needed.                                                              | Boy and baby packs.                                                 | Feedback from FCS units. Direct impact on victims. | Need differs per region. Funding needed. Expensive items. |

# Budget

#### COMFORT PACKS

| SMALL GIRLS x 100 x 12 months              | 280800.00 |
|--------------------------------------------|-----------|
| SMALL GIRLS x 100 x 1 month                | 23400.00  |
| Small Panties (Age 5 & 6)                  | 500.00    |
| Small Panties (Age 7&8)                    | 500.00    |
| Small tissues                              | 150.00    |
| Teddy Bear                                 | 3000.00   |
| Bubbles                                    | 500.00    |
| Face cloth                                 | 600.00    |
| Soap                                       | 200.00    |
| Juice                                      | 600.00    |
| Biscuits/Crisps                            | 300.00    |
| Health Bar                                 | 600.00    |
| Soup                                       | 250.00    |
| Colour in book                             | 700.00    |
| Crayons                                    | 1000.00   |
| Tooth brush                                | 1500.00   |
| Tooth paste                                | 1000.00   |
| Brown bag                                  | 500.00    |
| Plastic Bags (x2)                          | 100.00    |
| Sticker                                    | 200.00    |
| Packing Fee (Donation to other NGO)        | 300.00    |
| Fuel (Procurements & delivery to units)    | 2500.00   |
| Project Management                         | 3000.00   |
| Administrative costs (15% of project cost) | 2700      |
| Fundraising commission (15%)               | 2700      |

#### COMFORT PACKS

| MEDIUM GIRLS X 100 x 12 month              | 296640  |
|--------------------------------------------|---------|
| MEDIUM GIRLS X 100 x 1 month               | 24720   |
| Medium Panties (Age 9 & 10)                | 500.00  |
| Medium Panties (Age 11 & 12)               | 500.00  |
| Small tissues                              | 150.00  |
| Teddy Bear                                 | 3000.00 |
| Sanitary Pads (x2)                         | 400.00  |
| Face cloth                                 | 600.00  |
| Soap                                       | 200.00  |
| Juice                                      | 600.00  |
| Biscuits/Crips                             | 300.00  |
| Health Bar                                 | 600.00  |
| Soup                                       | 250.00  |
| Note book                                  | 1000.00 |
| Pen                                        | 120.00  |
| Tooth brush                                | 1500.00 |
| Tooth paste                                | 1000.00 |
| Deodorant                                  | 1900.00 |
| Brown Bag                                  | 500.00  |
| Plastic bags x 2                           | 200.00  |
| Packing fee (Donation to other NGO)        | 300.00  |
| Fuel (Procurements & delivery to units)    | 2500.00 |
| Project Management                         | 3000.00 |
| Administrative costs (15% of project cost) | 2800    |
| Fundraising commission (15%)               | 2800    |

#### SPONSORS SECURED 2012

| Pretoria Oos O | Semeente | 17000 |
|----------------|----------|-------|



After reporting that she had bin raped a 7-year old was given a medical examination by 2 police constables to whom she reported the crime. This happened because they were not trained in the correct procedures of how to deal with a rape victim.

# Specialised Training Project

#### **GOAL**

Hosting various specialized training courses in order to give-child victims who report crimes against them, the benefit of a sensitized, knowledgeable and balanced investigator and prosecutor, thereby minimizing the secondary abuse of the child-victim.

#### **BACKGROUND**

The main priority of the police officer and prosecutor is to solve the crime, arrest the perpetrator and secure a conviction. Police members and prosecutors receive training in this regard. They however do not receive any training in the life skills needed to deal with the child-victim and the trauma related to the investigation of such cases. Although this Soft skill training (stress management, conflict management, emotional intelligence) is not available to the police and prosecutors, the public expect them to portray and rely on these skills when dealing with the child-victim and the family.

#### **OUTPUT**

To minimize the secondary trauma a child will suffer when disclosing and is processed through the legal system, MAB has developed various specialized training programs for officers of the law. These training programs will not only benefit child victims, but also women, the elderly and the vulnerable.

#### **ACTIVITIES**

- Identify units, courts and areas with most pressing needs for training.
- Secure sponsorship for the various training courses.
- Secure training partners for the various courses.
- To coordinate and facilitate training courses.
- Feedback on successes of courses.

More than 1000 police officers trained with an indirect impact of 24 000 victims a year.



If funding can be secured an additional 175 plus officers of the law can be trained.

# Specialised Training Project

| ACTIVITY                                                                                                                                                                                                                                              | TARGET                                                                              | MEASUREMENTS INDICATORS                                                                                         | IMPORTANT ASSUMPTIONS                                                                                                                                         |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|
| SOFT SKILLS TRAINING COURSE (30) 4 soft skill modules. (Mentorship orientation, Project management, Conflict management, Stress Management and Emotional intelligence). Followed by an evaluation session. This is a SETA accredited course.          | FCS Commanding Officers: 1 Course Gauteng (30) 1 Course W Cape (25)                 | Evaluation by private training company. Feedback from Provincial Office. MAB Incentive. Performance Statistics. | Securing of funding. Officers might be transferred to other units or resign and not complete course. Very difficult to obtain direct impact on child victims. |
| SEXUAL ABUSE ADVANCED MANAGEMENT COURSE (2 days) Focussed on client service staff management, to equip these staff to deal with victim who report at police stations.  A pilot training project has been used as theme for Mas- ters project in 2010. | Police Station Client Service Managers.  1 Course Gauteng (20) 1 Course W Cape (20) | Evaluation by private training company. Feedback from Provincial Office.                                        | Securing of funding. Sharing of information and skills with other members. Very difficult to obtain direct impact on child victims.                           |
| LEADING IN LAW WORKSHOP<br>(1 day)                                                                                                                                                                                                                    | FCS Commanding Officers 1 Gauteng (30) 1 Western Cape (25)                          | Evaluation by private training company. Feedback from Provincial Office.                                        | Funding needed. Speakers sponsored. Very difficult to obtain direct impact on child victims.                                                                  |
| ADVANCED VICTIM MANAGE-<br>MENT COURSE<br>(1 days)<br>Developed by Eversheds<br>(International Law Firm specifi-<br>cally for MAB)                                                                                                                    | Junior Public Prosecutors<br>1 Gauteng (20)<br>1 Western Cape (20)                  | Evaluation by private training company. Feedback from Senior Prosecutors Office.                                | Funding needed. Very difficult to obtain direct impact on child victims.                                                                                      |
| BASIC INVESTIGATION OF SE-<br>RIAL RAPE CASES<br>Training will be done by crimi-<br>nologist Brigadier Labuschagne                                                                                                                                    | FCS Detectives  1 Gauteng (25)  1 Western Cape (25)                                 | Evaluation of FCS Commanders.                                                                                   | Funding needed. Very difficult to obtain direct impact on child victims.                                                                                      |

# Budget - (SAPS Soft Skills Training Course) R 495 800

| SAPS SOFT SKILLS GAUTENG x 30 (SETA ACC) | 236500.00 |
|------------------------------------------|-----------|
|                                          |           |
| Venue Hire (x5 days)                     | 5000.00   |
| Catering (30 x R200 x 5 days)            | 30000.00  |
| Equipment                                | 5000.00   |
| Manuals (30 x R 200)                     | 6000.00   |
| Training fees                            | 120000.00 |
| Fuel & delivery costs                    | 5000.00   |
| Certificates (R50 x 30)                  | 1500.00   |
| Project Manager & Facilitator            | 15000.00  |
| Administration (15% of project costs)    | 28000.00  |
| Fundraising commission (10%)             | 21000.00  |
|                                          |           |
| Sponsorship secured for 2012             |           |
| Reach Africa                             | 240000.00 |
| Rays of Hope                             | 5000.00   |
|                                          | 245000.00 |

| SAPS SOFT SKILLS WC x 30 (SETA ACC)   | 259300.00 |
|---------------------------------------|-----------|
|                                       |           |
| Venue Hire (x5 days)                  | 5000.00   |
| Catering (30 x R200 x 5 days)         | 30000.00  |
| Equipment                             | 5000.00   |
| Manuals (30 x R 200)                  | 6000.00   |
| Training fees                         | 120000.00 |
| Travel & Car rental (Trainers)        | 12000.00  |
| Accommodation & Meals (Trainers)      | 6000.00   |
| Fuel & delivery costs                 | 5000.00   |
| Certificates (R50 x 30)               | 1500.00   |
| Project Manager & Facilitator         | 15000.00  |
| Administration (15% of project costs) | 30800.00  |
| Fundraising commission (10%)          | 23000.00  |

# Budget - (Sexual Abuse Advanced Management Course) R 168 578

| SEXUAL ABUSE ADVANCED MAN COURSE              | 78945 |
|-----------------------------------------------|-------|
| 1 Course in Gauteng                           |       |
| Training Fees (Day 1 Client Service Training) | 10000 |
| Training Fees (Day 2 Child abuse victims)     | 10000 |
| Facilitator (x 3 day)                         | 3000  |
| Venue Rental (X 3 days)                       | 6000  |
| Catering (R200 x 22 x 3 days)                 | 13200 |
| Training Material (R150 x 20)                 | 3000  |
| Certificates (20 x R50)                       | 1000  |
| Awards Ceremony                               | 2500  |
| Motor Vehicle Expenses                        | 2000  |
| Sundries                                      | 1000  |
| Project Management                            | 8000  |
| Adminstration (15%)                           | 8955  |
| Fundraising Commission (15%)                  | 10290 |

| SEXUAL ABUSE ADVANCED MAN COURSE              | 89533 |
|-----------------------------------------------|-------|
| 1 Course in Western Cape                      |       |
| Training Fees (Day 1 Client Service Training) | 10000 |
| Training Fees (Day 2 Child abuse victims)     | 10000 |
| Facilitator (x 3 day)                         | 3000  |
| Venue Rental (X 3 days)                       | 6000  |
| Catering (R200 x 22 x 3 days)                 | 13200 |
| Training Material (R150 x 20)                 | 3000  |
| Certificates (20 x R50)                       | 1000  |
| Awards Ceremony                               | 2500  |
| Motor Vehicle Expenses                        | 2000  |
| Accommodation & Meals                         | 3000  |
| Air Travel, Car rental                        | 5000  |
| Sundries                                      | 1000  |
| Project Management                            | 8000  |
| Adminstration (15%)                           | 10155 |
| Fundraising Commission (15%)                  | 11678 |

# Budget - (Leading in Law) R 85 225

| LEADING IN LAW (Gauteng)              | 40325.00 |
|---------------------------------------|----------|
| 50 SAPS OFFICERS                      |          |
| Venue Hire (x1 day)                   | 2000.00  |
| Catering (50 x 1day x R 200)          | 10000.00 |
| Equipment rental                      | 1000.00  |
| Training material R50 x 50)           | 2500.00  |
| Training fees                         | 10000.00 |
| Motor Vehicle Expenses                | 1500.00  |
| Certificates (R30 x 50)               | 1500.00  |
| Project Manager & Facilitator         | 3000.00  |
| Administration (15% of project costs) | 4575.00  |
| Fundraising commission (15%)          | 5250.00  |

| LEADING IN LAW (WCape)                | 44900.00 |
|---------------------------------------|----------|
| 50 SAPS OFFICERS                      |          |
| Venue Hire (x1 day)                   | 2000.00  |
| Catering (50 x 1day x R 200)          | 10000.00 |
| Equipment rental                      | 1000.00  |
| Training material R50 x 50)           | 2500.00  |
| Training fees                         | 10000.00 |
| Motor Vehicle Expenses                | 1500.00  |
| Certificates (R30 x 50)               | 1500.00  |
| Project Manager & Facilitator         | 3000.00  |
| Travel & Car Rental & Accommoda-      | 2500.00  |
| Fundraising commission (15%)          | 5800.00  |
| Administration (15% of project costs) | 5100.00  |

Sponsorship secured for 2012

| Eversheds | 18000.00 |
|-----------|----------|
|           | 18000.00 |

### Budget - (Advanced Victim Management Course) R 50 490

| VICTIM MANAGEMENT COURSE              |          |
|---------------------------------------|----------|
| (Gauteng)                             | 23800.00 |
| 20 Prosecutors                        |          |
| Venue Hire (x1 day)                   | 2000.00  |
| Catering (20 x 1day x R 200)          | 4000.00  |
| Equipment rental                      | 1000.00  |
| Training material (R50 x 20)          | 1000.00  |
| Training fees                         | 5000.00  |
| Motor Vehicle Expenses                | 1500.00  |
| Certificates (R30 x 20)               | 600.00   |
| Project Manager & Facilitator         | 3000.00  |
| Administration (15% of project costs) | 2700.00  |
| Fundraising commission (15%)          | 3000.00  |

| VICTIM MANAGEMENT COURSE              |          |
|---------------------------------------|----------|
| (WCape)                               | 27140.00 |
| 20 Prosecutors                        |          |
| Venue Hire (x1 day)                   | 2000.00  |
| Catering (20 x 1day x R 200)          | 4000.00  |
| Equipment rental                      | 1000.00  |
| Training material (R50 x 20)          | 1000.00  |
| Training fees                         | 5000.00  |
| Motor Vehicle Expenses                | 1500.00  |
| Certificates (R30 x 20)               | 600.00   |
| Project Manager & Facilitator         | 3000.00  |
| Travel & Car Rental & Accommodation   | 2500.00  |
| Fundraising commission (15%)          | 3000.00  |
| Administration (15% of project costs) | 3540.00  |

Sponsorship secured for 2012

| Eversheds | 11000.00 |
|-----------|----------|
|           | 11000 00 |

### Budget - (Basic Investigation of serial rape cases) R 56 250

| BASIC INVESTIGATION SERIAL RAPE CASES (Gauteng) | 26475.00 |
|-------------------------------------------------|----------|
| 25 FCS Detectives                               |          |
| Venue Hire (x1 day)                             | 2000.00  |
| Catering (27 x 1day x R 200)                    | 5400.00  |
| Equipment rental                                | 1000.00  |
| Training material (R50 x 25)                    | 1250.00  |
| Training fees                                   | 5000.00  |
| Motor Vehicle Expenses                          | 1500.00  |
| Certificates (R30 x 25)                         | 875.00   |
| Project Manager & Facilitator                   | 3000.00  |
| Administration (15% of project costs)           | 3000.00  |
| Fundraising commission (15%)                    | 3450.00  |

| BASIC INVESTIGATION SERIAL RAPE CASES (Gauteng) | 29785.00 |
|-------------------------------------------------|----------|
| 25 FCS Detectives                               |          |
| Venue Hire (x1 day)                             | 2000.00  |
| Catering (27 x 1day x R 200)                    | 5400.00  |
| Equipment rental                                | 1000.00  |
| Training material (R50 x 25)                    | 1250.00  |
| Training fees                                   | 5000.00  |
| Motor Vehicle Expenses                          | 1500.00  |
| Certificates (R30 x 25)                         | 875.00   |
| Project Manager & Facilitator                   | 3000.00  |
| Travel & Car Rental & Accommodation             | 2500.00  |
| Fundraising commission (15%)                    | 3885.00  |
| Administration (15% of project costs)           | 3375.00  |

Sponsorship secured for 2012

| Woord en Lewe | 8400.00  |
|---------------|----------|
| Strydom Trust | 8000.00  |
| MSP Chambers  | 5000.00  |
|               | 21400.00 |



Eleven-year old, Thumi, has been sitting in the casualties ward at her local hospital for the last 7 hours, waiting for a doctor to do a medical examination after being raped by her step-father. None of the doctors on duty knows how to properly complete the medical evidence form. They are waiting to go off shift, so that one of the new doctors will have to do the examination.

# Forensic Medical Examination & Expert Witnessing Course

#### **GOALS**

To develop effective education and projects that will promote a more effective role by medical practitioners in the holistic care of sexually abused children.

#### **BACKGROUND**

Sexual assaults account for up to 90% of cases on court rolls throughout South Africa and just under 30 000 cases of sexual assault were finalized in the courts during 2002 and 2003.

In 44% of these cases the survivor of the sexual assault was a child below 16 years of age.

Only 51% of these cases reached a verdict with 23% of cases ending with a conviction.

Reasons for this low conviction rate are multiple and include:

- Prolonged delays within the legal system resulting in poor testimony by witnesses.
- Poor medical examination, evidence collection and reports.
- Poor police investigations.
- Poor prosecutions.

It is evident in the number of cases thrown out of court due to incorrect or bad medical examinations, that many medical practitioners are not equipped to correctly perform a forensic medical examination on a child abuse victim.

The main reasons for this are:

- Very little training in procedures and dealing with a child abuse victim during training
- · Very seldom being exposed to dealing with a case of child abuse
- No or very little practical training in the field of child abuse.

#### **OUTPUT**

The prevention secondary abuse of children during the process of the medical examination by hosting a specialised training course focussed on medical examination and witnessing in court.

#### **ACTIVITIES**

- Identifying hospitals and doctors who will benefit from this training.
- Registration of this program for CPD points.
- Hosting of training.

The doctors trained by MAB will have a direct impact on more than 2000 victims a year if they stay in practice.



### Forensic Medical Examination & Expert Witnessing Course

| ACTIVITY                                                                                                                         | TARGET                                                                                             | MEASUREMENTS INDICA-<br>TORS                                     | IMPORTANT ASSUMPTIONS                                                              |
|----------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|------------------------------------------------------------------|------------------------------------------------------------------------------------|
| FORENSIC MEDICAL EVI-<br>DENCE<br>& EXPERT WITNESSING<br>TRAINING COURSE<br>(Training partner – Forensic<br>medical pathologist) | Medical Practitioners in government hospitals:  1 Training Course (Gauteng) 1 Training Course (WC) | Feedback from hospital administrators. Direct impact on victims. | Funding. Medical practitioners not attending should accreditation not be obtained. |

# Budget R2 703 319

| FMEEW COURSE (METROPOLE) WC & GAUTENG (ONE PER PROVINCE)                   | 161874.00 |
|----------------------------------------------------------------------------|-----------|
|                                                                            |           |
| FORENSIC MEDICAL EVIDENCE & EXPERT WITNESSING (METROPOLE)                  | 80937.00  |
| Venue Hire X 2 days                                                        | 6000.00   |
| Catering 30 x R 300 per day x 2 days                                       | 18000.00  |
| Equipment rental                                                           | 3000.00   |
| Manuals 30 x R100                                                          | 3000.00   |
| Training fees                                                              | 12000.00  |
| Airt & Land travel trainers (to Metropole)                                 | 5000.00   |
| Car rental trainers                                                        | 1200.00   |
| Accommodation & Meals (trainers)                                           | 2000.00   |
| Project motor vehicle expenses                                             | 1000.00   |
| Project Management & Facilitator                                           | 10000.00  |
| Administration (15% of budget)                                             | 9180.00   |
| Fundraising commission (15%)                                               | 10557.00  |
| EMEEN COLIDEE (DUDAL) V.4                                                  | 450470.00 |
| FMEEW COURSE (RURAL) x 6 WC WEST & SOUTH COAST, KZN, NWEST, MMLANGA, NCAPE | 650670.00 |
| FORENSIC MEDICAL EVIDENCE & EXPERT WITNESSING (RURAL)                      | 108445.00 |
| Venue Hire X 2 days                                                        | 6000.00   |
| Catering 30 x R 300 per day x 2 days                                       | 18000.00  |
| Equipment rental                                                           | 3000.00   |
| Manuals 30 x R100                                                          | 3000.00   |
| Training fees                                                              | 12000.00  |
| Airt & Land travel trainers & project manager (Rural)                      | 10000.00  |
| Car rental trainers                                                        | 4000.00   |
| Accommodation & Meals (trainers & facilitators)                            | 6000.00   |
| Project motor vehicle expenses                                             | 5000.00   |
| Project Management & Facilitator                                           | 15000.00  |
| Administration (15% of budget)                                             | 12300.00  |
| Fundraising commission (15%)                                               | 14145.00  |



Supt Jan Legwabe (Randfontein FCS Unit) has been the recipient of this award twice. He has a high arrest rate and secured long term convictions within a short period, resulting in minimizing the secondary abuse of the child-victim and creating confidence in the police and the legal justice.

# Incentive Awards

#### **GOAL**

To keep the SAPS FCS detectives motivated to deliver outstanding service and reward successes in arrests, conviction rates and community involvement, by hosting biannual awards programs in the various provinces.

#### BACKGROUND

Investigating child abuse cases are more complex than normal cases due to factors like, age of the victim, circumstances of the crime, perpetrator being known to victim, intimidation, and to protect family members. Investigators often experience psychological stress and trauma because the horrific circumstances in child abuse cases. Because all of the above, most (or all) detectives suffer form burn-out and depression. This often results in the resignation of the officer, creating a scenario where valuable experience and expertise is lost. Due to a shortage of experience officers and a backlog in training, these members are often replaced with police members with little or no experience, creating an environment for secondary abuse to take place. Previous award winners had outstanding success rates with investigations resulting in several life sentencing for rapists and murderers.

#### **OUTPUT**

To offer thousands of child-victims the opportunity to excellent and goal orientated service delivery by motivating the SAPS members to serve the child-victims to the best of their ability, with the knowledge that their efforts are being noticed and appreciated. A secondary goal is to motivate station commissioners to prioritize the needs of the FCS Units and the child-victim.

#### **ACTIVITIES**

- To secure the approval of the various Provincial offices,
- To secure access to the SAPS Performance Enhancement Program and to utilize this to determine best performers.
- To secure working relationships with the Provincial co-ordinators to ensure fair representation and a fair process.
- To marketing and motivate the project with the FCS commanders and members to ensure participation.
- To secure funding for hosting the awards in the provinces.
- To host the awards biannually in the various provinces.
- Secure media participation to ensure coverage of the project
- Prizes will be awarded in the following categories:
- Best FCS commander
- Best FCS performer: 1st, 2nd and 3rd
- Best FCS Unit
- Best Station commissioner (Gauteng)
- Outstanding achievement. (e.g. arrest of a serial rapist)
- Service excellence -SAPS Management and other role players

# Incentive Awards

| ACTIVITY              | TARGETS           | MEASUREMENTS INDICATORS       | IMPORTANT ASSUMPTIONS      |
|-----------------------|-------------------|-------------------------------|----------------------------|
| MAB Incentive Awards: | 2 Events per year | Statistics obtained from      | Changes in SAPS structures |
| Gauteng               | (Gauteng)         | Performance Enhancement       | (e.g. decentralization).   |
|                       |                   | Program indicating arrests    | Securing of funding for    |
| Western Cape          | 1 event per year  | and conviction rates.         | project.                   |
|                       | (Western Cape)    |                               |                            |
|                       |                   | Feedback from SAPS Provincial |                            |
|                       |                   | Management.                   |                            |

# Budget R 144 248

| INCENTIVE AWARDS GAUTENG         | 72124 |
|----------------------------------|-------|
| Bi-annual                        |       |
| Project Management               | 10000 |
| Venue Hire                       | 1000  |
| Guest speaker                    | 1000  |
| Catering (50 people)             | 5000  |
| Prizes (Best Performer group)    | 500   |
| Prizes (Outstanding Achievement) | 500   |
| Prizes (Service excellence)      | 500   |
| Prizes (Best FCS Commander)      | 500   |
| Prizes (Best FCS Unit)           | 3000  |
| Prize (FCS Officer)              | 500   |
| Printing Certificates            | 550   |
| Frames                           | 2200  |
| Fuel & Delivery charges          | 2000  |
| Adminstative costs (15%)         | 4087  |
| Fundraising commission (15%)     | 4695  |
| BUDGET PER AWARD CEREMONY        | 36032 |

| INCENTIVE AWARDS WESTERN CAPE    | 72124 |
|----------------------------------|-------|
| Bi-annual                        |       |
| Project Management               | 10000 |
| Venue Hire                       | 1000  |
| Guest speaker                    | 1000  |
| Catering (50 people)             | 5000  |
| Prizes (Best Performer group)    | 500   |
| Prizes (Outstanding Achievement) | 500   |
| Prizes (Service excellence)      | 500   |
| Prizes (Best FCS Commander)      | 500   |
| Prizes (Best FCS Unit)           | 3000  |
| Prize (FCS Officer)              | 500   |
| Printing Certificates            | 550   |
| Frames                           | 2200  |
| Fuel & Delivery charges          | 2000  |
| Adminstative costs (15%)         | 4087  |
| Fundraising commission (15%)     | 4695  |
| BUDGET PER AWARD CEREMONY        | 36032 |

40 Police officers were awarded in 2011 with a indirect impact on 850 child abuse victims





"I considered church people easy to fool... they seem to want to believe in the good that exists in all people... And because of that, you can easily convince with or without convincing words."

- Imprisoned Pedophile

# Unique Projects

#### **GOALS**

Lobbying for the rights of children and developing community driven projects with Child and Women Protection as the main focus.

#### **BACKGROUND**

It is common knowledge that in between 80 – 90% of all child abuse cases reported, the perpetrator is known to the child. During the recent VIVA Cutting Edge Conference in Chicago it was noted that a large percentage of abuse takes place at faith-based organizations and schools (supposed "safe" environments) and many of these cases are never reported. It is crucial that the public and organizations are being made aware of the need for Child Protection Policies, as well as the rights of the Child.

#### OUTPUT

To prevent the abuse of children by educating children, parents, public and equipping organizations to be aware of abuse and to stop effectively stop abuse when it happens.

#### **ACTIVITIES**

- Hosting of awareness projects during National Campaigns such as Child Protection Week and 16 Days of No Violence Against Women and Children etc.
- Running of national media campaigns issues related to child abuse and child protection.
- Implementing and assisting with various projects during the year related to above issue.
- Participating in development of child protection policies.

Thousands of people made aware of child abuse through media campaigns during 2011



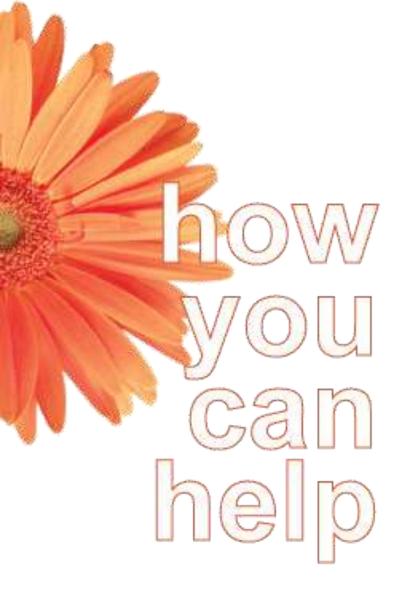
# Unique Projects

| ACTIVITY                                                             | TARGET                                                         | MEASUREMENTS INDICA-<br>TORS          | IMPORTANT ASSUMPTIONS                                           |
|----------------------------------------------------------------------|----------------------------------------------------------------|---------------------------------------|-----------------------------------------------------------------|
| Gauteng Child Protection<br>Strategy Launch (SAPS)                   | Community & Official role players                              | Successes in conviction               | Correct implementation by role players can result in successes. |
| Child Protection Week<br>(Gauteng)                                   | Services of Hope and Bless-<br>ing (Gauteng & Western<br>Cape) | Community participation               | Persuading communities to participate.                          |
| Mandela Day Community<br>Celebration (Gauteng)                       | Community supporters                                           | Community participation               | Persuading communities to participate.                          |
| Mandela Day Comfort Packs<br>Project (WC & Gauteng)                  | Ramsay Media                                                   | Quantity of packs                     | Securing support for 2013                                       |
| 16 Days of No Violence –<br>Media Campaign                           | Community                                                      | Response from public to radio station | Securing sponsorship of airtime for 2013                        |
| Child Protection Week (WC)  - "Cool is No" Campaign  Radio Tygerberg | Cape Town Community                                            | Response from public to radio station | Securing sponsorship of airtime for 2013                        |
| Child Protection Week<br>Breakfasts (Gauteng) –                      | Adoptive Groups and community sponsors                         | Continued support from sponsors       | Continued support from sponsors.                                |

# Budget R 349 270

| UNIQUE GAUTENG               | 20700 |
|------------------------------|-------|
| Motor Vehicle Expenses       | 6000  |
| Fundraising Commission (15%) | 2700  |
| Cell Phone Allowance         | 2000  |
| Project Admin Expenses       | 2000  |
| Project Management           | 8000  |

| UNIQUE WESTERN CAPE          | 20700 |
|------------------------------|-------|
| Motor Vehicle Expenses       | 6000  |
| Fundraising Commission (15%) | 2700  |
| Cell Phone Allowance         | 2000  |
| Project Admin Expenses       | 2000  |
| Project Management           | 8000  |





#### Reporting Crimes Against Children

If you know of a crime committed against a child, you must report this. Please contact your closest police station or phone 10111.

Or contact the MAB Office closest to you (Gauteng & Western Cape). Although we are not a reporting facility, we will try our best to assist.

#### Adopt a FCS Unit or Court

Get your church or congregation to adopt a FCS Unit or court in your area.

#### Donate products or a service

We need the following services:
Volunteer Managers
Volunteers to collect donations
Auditing Services
Fundraising volunteers

We need the following products:
Paint, paint brushes, cleaners etc
Furnishes for facilities (see budgets for list)
Products for comfort Packs (see budgets for lists)

Venues and catering sponsors for training

#### Donate funding

We also need to pay our staff, phone bill, fuel, other admin costs and project service providers and for that we need funding.

Please note that your donation is tax deductible (Form 18A) and you will be issued with a BEE Certificate for your BEE Scorecard.



#### WESTERN CAPE OFFICE:

#### Monique Strydom

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