

PRESENTATION

PROJECTS
2019
2020



MATLA A BANA
a voice against child abuse



A CHILD IS RAPED IN SOUTH AFRICA EVERY 3 MINUTES

**Most of them are young girls between
6 and 12 years old...**

**80% of them are raped by someone they know -
a father, brother, an uncle...**

**More than 88% of all child abuse cases are
never reported...**

VISION

To give a voice to abused children.

MISSION

PRIMARY

To minimise the secondary abuse children suffer when they report abuse against them, by addressing the unsympathetic reporting system in South Africa. With the main focus on victim support and training.

SECONDARY

- To educate communities on what child abuse is, signs and symptoms and how to report it.
- Award individuals who has gone beyond the call of duty to protect and assist our children.

INTRODUCTION

Matla A Bana was founded in 2002 by ex-hostage, Monique Strydom. It is an award winning non-profit organisation with projects in Gauteng, Western Cape, Eastern Cape, Northern Cape, Kwazulu Natal, Free State, Mpumalanga and North West Province.

It is the only NGO working in this field with a official memorandum of understanding with the South African Police Services.

Contact us:

- | | |
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|  www.matlaabana.co.za | |

Award winners:



OUR PROJECTS

PRIMARY PROJECTS

- Child Friendly Reporting Facilities (Victim Support)
Direct Impact 2018 : 30 000 children
- Comfort Packs (Victim Support)
Direct Impact 2018 : 1 000 children
- Specialised Soft Skills Training - Detectives and social workers (Skills Development)
100 Detectives trained in 2018
- Medical Practitioners Training (Skills Development)

SECONDARY PROJECTS

- School Programs (Education)
Direct Impact 2018 : 20 000
- "Incentive Awards (Community Mobilisation)
45 Detectives awarded in 2018

Our projects assist 30 000 victims every year.

Board of Trustees



Administrative Trustee



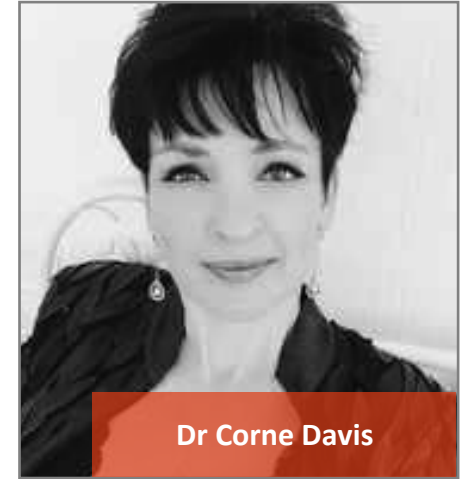
Alice Pitzer

Award winning business Entrepreneur.



Annora Mostert

Social worker and founder of
Casual Day.



Dr Corne Davis

Lecturer at University of
Johannesburg.



Esme Ehlers

Executive Coach - Coaching for
change.



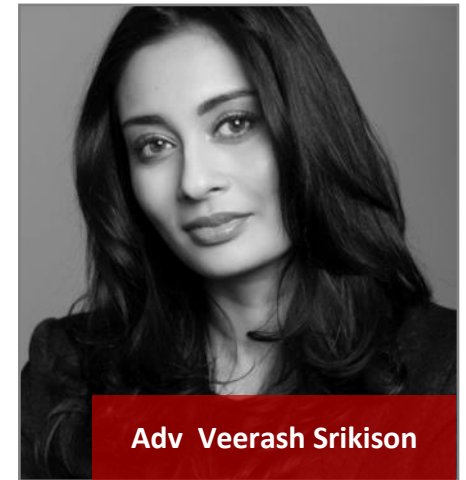
Monique Strydom

Founder, author and motivational
speaker.



Ps Ndaba Maxanbane

President of the Ass of Evangelicals in
Africa, Chairman of the Int. Council of the
World Evangelical Alliance and Chairman of
the Int. Bible Society of South Africa.



Adv Veerash Srikison

Family Law and Negotiation specialist
and journalist.

REGISTRATIONS & MANAGEMENT

- Registered as a with the Master of the Supreme Court Non- Profit Organisation (036-349NPO).
- Registered with SARS as a public benefit organisation (0076/12/06).
- Bank account managed by Absa Trust Limited.
- Financial statements audited by Massyns and Partners.



ADMINISTRATION

- Administrative head office is in Cape Town.
- Use virtual offices and project work is subcontracted in order to ensure funding is allocated to projects.
- Projects are implemented when funding is secured.
- A percentage of funding received is allocated to administrative expenses.
- Shortfall on administrative expenses covered with fundraising events.
- One trustee meeting and one AGM hosted annually.
- Can issue Form 18A (Tax deduction for companies and individuals) for financial contributions.
- Can issue BEE Certificate for product and financial donations.



BANK DETAILS

Bank:	ABSA Bank Limited
Branch code:	632005
Account name:	Matla A Bana
Account number:	4058505741
Swift code:	ABSA ZA JJ
BIC number:	63 20 05



Often the secondary abuse children suffer after reporting a crime against them, are more traumatic than the primary abuse. This is due to the very unsympathetic reporting system currently in place. Although the welfare of children is a priority, the main focus of the legal justice system in South Africa is to investigate a crime, arrest the perpetrator and secure a conviction. The mandate of the legal justice system does not allow for taking care of the social welfare of the victim.

Due to the high incidence of the violent crimes in South Africa, specialized units dealing with the child abuse cases are understaffed with little resources and operate under extreme physiological stress and trauma, often resulting poor service delivery. Because of all these factors the child victim suffer severe secondary trauma resulting in extreme emotional scars and low conviction rates.

During the last 17 years Matla A Bana, in partnership with South African Police Services (with whom MAB has a memorandum of understanding), have developed various projects to minimise this secondary abuse. All of these projects have been implemented with great success and through these projects assist more than 30 000 children every year who report crimes.

IMPORTANT TO NOTE:

- All our projects can be implemented in any region of South Africa. SAPS Family Violence, Child Protection and Sexual Offences units are currently based at cluster police stations across South Africa.
- Currently each province between 20 to 25 of these units and each province between 200 to 300 FCS detective and members.
- Ideally we need to assist all these units with child friendly facilities, training of members and other victim support services like comfort packs and school projects.
- Final project costings per project per unit per province.

PROJECTS 2019

1. **Child Friendly Reporting Facilities**
(Victim Support)
2. **Comfort Packs**
(Victim support)
3. **Specialised Training**
(Skills Development)
4. **Child Protection School Program**
(Educational)
5. **National Incentive Awards**
(Community Mobilisation)



2019 Projects

1



CHILD FRIENDLY FACILITIES

- ⇒ Bishops Lavis (Cape Town) - R108 000
- ⇒ De Aar (Northern Cape) R 132 000
- ⇒ Umlazi (Kwazulu Natal) - R132 000
- ⇒ Vredendal (Cape West Coast) - R131 000
- ⇒ Brits - R250 000 (Container)

- ⇒ All costings are estimates.
- ⇒ All projects can be hosted in any region and province (as per FCS unit regions)

2



COMFORT PACK PROJECT

6000 PACKS IN 2020

- 6000 Packs to be distributed to Gauteng, Western Cape, Northern Cape, OFS and NWP

Monthly need:

200 packs of 1 age groups in Gauteng and Western Cape @ R224 per pack.

3



SPECIALISED TRAINING

Negative Resilience , Trauma & Stress Management

(2 Days) - R 121 440 per course

- ⇒ Kwazulu Natal
- ⇒ Freestate
- ⇒ Mpumalanga
- ⇒ Northern Cape
- ⇒ Eastern Cape
- ⇒ Western Cape

Soft Skills (3 Days) - R 112 200 per course

- ⇒ Eastern Cape
- ⇒ Western Cape
- ⇒ Mpumalanga

2019 Projects *(continued)*

4



CHILD PROTECTION SCHOOL PROJECT

National School Tour (R 248 000):

February & March 2020 reaching 7000 children
Gauteng, OFS, ECape, WC rural

Regional school Tour (R 309 600)

- ⇒ Rural NWP
- ⇒ Rural Boland

5



NATIONAL INCENTIVE AWARDS

Hosting one national event for all the provinces.

Estimated costs: **R 80 000**

ADMINISTRATION COST

R 520 360

**Be The Change
You wish to see in
the World.**

Ghandi





Our vital work is only possible because of people like you.

DETAILED PROJECT DESCRIPTION



MATLA A BANA
a voice against child abuse

CHILD FRIENDLY FACILITIES

(VICTIM SUPPORT)

1

BACKGROUND

Currently there are very few reporting areas in South Africa which is geared towards the needs of the child-victim. Matla a Bana, has been upgrading rooms at hospitals and courts and also implementing dedicated reporting facilities at SAPS FCS Units to assist in this need.

Together with SAPS, Family Violence, Child protection and Sexual Offences Unit ,Matla A Bana developed a blue print for a reporting facility at police units. This facility includes:

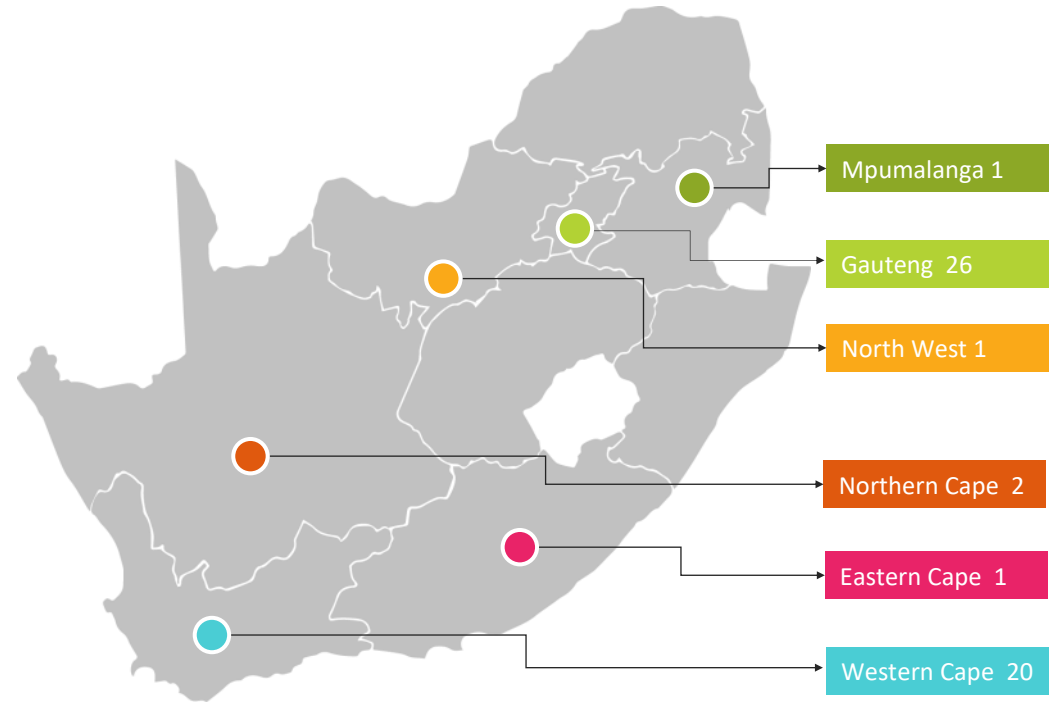
- Private waiting area
- Child-friendly assessment room for interview and assessment of the child.
- Murals in assessment room designed to use in assessment probes.
- Audio-visual recording facility in assessment room (All interviews and assessments are now recorded. Resulting in more effective data collection and referral later on).
- Monitoring room linked with real live feed from assessment room. (Giving the social worker or detective opportunity to observe the child).

Where there is no office accommodation at the SAPS FCS Unit and if the site allows it, a container facility will be implemented. Should none of the above be possible, a Child Friendly Room will be implemented.



SEE WHERE WE'RE HELPING

Current reporting facilities:



GOAL

To implement standardized victim friendly reporting facilities at all SAPS Child Protection units and hospitals in high child-abuse reporting areas.

At high incidence units and courts where no accommodation is available, a child-friendly room will be implemented.

ESTIMATED COST:

- ⇒ R 130 000
(Converting office space)
- ⇒ R 250 000
(Container facility)

2018 SPONSORS:



COMFORT PACKS

2

BACKGROUND

In many cases it can take up to 12 hours for a child victim of rape to be processed, from statement taking to the medical examination. During this time the child often does not eat, drink or has other support.

Matla A Bana has been supplying comfort packs to the SAPS Family Violence, Child Protection and Sexual Offences units (FCS). These packs contain small and medium girls emergency goods and is handed over to a child when the report the crime.

The packs include comfort items (Teddy, Colouring book and crayons), eats (energy bar, cold drink, soup) and emergency goods (panties, sanitary towels, soap, facecloth, deodorant, toothpaste and brush).



Goal

To supply 100 packs per age group per month to each province.

Currently we mainly supply packs in Gauteng and the Western Cape. With the help of large sponsorships we have been able to supply packs in the Free State, Kwazulu Natal, Eastern Cape and Northern Cape.

Due to the high costs and large demand, we have not been able to supply in the need of all the provinces on a regular basis.

The average cost is R224 per pack, depending on supplier prices and quantities ordered.

This project offers a great team building opportunity by mobilising company staff to pack the packs and handing them over to the police.

We supply packs for
small girls (4 - 8 years) and medium girls (9 - 12 years)

Cost per pack **R224**

Need 200 per age group per month per province.



SPECIALISED TRAINING (EDUCATION)

3

GOAL

To train officers of the law in soft skills needed in for service excellence.

BACKGROUND

In Limpopo, a few years ago, a 7-year old who reported rape was given a medical examination by 2 police constables at the client service centre to whom she reported the crime.

The priority of the police officer and prosecutor is to solve the crime, arrest the perpetrator and secure a conviction. Police members and prosecutors receive training in this regard. They however do not receive any training in the life skills needed to deal with the child-victim and the trauma related to the investigation of such cases. Although Soft skill training is not included in the training of Police officers, prosecutors and medical practitioners, the public expect them to exhibit these skills when working with children and rape/abuse victims.

SUCSESSES

More than 300 doctors and 6000 officers, mainly FCS detectives, as well as prosecutors, doctors and social workers have completed our various training courses nationally. In 2017, Matla A Bana was invited to host our training courses for social workers and psychologists in Mauritius.



During the next two years, MAB would like to focus specifically on three specific training courses.

A

SOFT SKILLS: EI, CONFLICT MANAGEMENT & STRESS PRINCIPLES (3 days)

A three day training course focussing on Emotional Intelligence, Stress Management and Conflict Management and hosted by partner, Reach Africa Training. More than 3000 member still need to receive training in this course. This course is SETA accredited. Group size : 30 people

B

NEGATIVE RESILLIENCE, STRESS & TRAUMA MANAGEMENT (2 days)

A two day workshop focussing on the management of trauma, stress and PTSD and was specifically developed for officers of the law exposed to severe trauma. The first day of training was developed by world renowned trauma specialist, Dr Friedman, and focuses on Post Traumatic Stress, Negative Resilience and coping mechanisms. The second day of the course focusses on trauma and stress management. Group size : 30 people.

C

STANDARDISED CIRRICULUM UNIVERSITIES (MEDICAL PRACTITIONERS)

There is a great need for training in forensic medical examination and expert witnessing of new doctors. To date we have trained more than 300 doctors in our Forensic Medical Examination and Expert Witnessing course. Due to the difficulty of securing doctors attend our training because of shortage of staff at hospitals, we have decided to approach medical universities to include this training as part of the curriculum. We are also developing a self help guide for doctors at provincial hospitals. Development of course : Approximately R 100 000

D

The average cost of a training course for 30 people is

R120 000 (This includes
venue fees, catering, training fees and travelling).

2018 PROJECT SPONSOR:



SCHOOL PROJECT

4

GOAL

Educating primary school children on child protection on a national level.

BACKGROUND

In 2015 marketing students from the University of Johannesburg did research the low reporting statistics by children. The research showed that children were not reporting rape because society does not speak about sexual abuse. They also did not trust the reporting system and did not know where and how to report the crimes. Reaching children in primary schools has been one of our main focusses and Matla a Bana has developed several programs ("Share your Secret" and "Don't Bully") reaching more than 20 000 children annually. Due to the increase of social media dangers and child abductions, we will focus on taking the "Share your Secret" show to as many as possible children in 2019.



R 248 000

National School Tour - 7 000 children

R 309 000

Regional School Tour - 10 000 children

APPROXIMATE COST PER CHILD : R 33 PER CHILD



National School Education Program

"Share your secret" show is hosted by our child protection character, Smiley and each child will receive a trauma Survivor Guide as well as a Hero pin. This show is presented in English and Afrikaans and the following is highlighted:

- That bad secrets are a burden and you don't have to carry it.
- Good secrets are called surprises.
- Tricksters are the people who try to trick kids in keeping secrets.
- The tricks these tricksters use (Five most important techniques used by perpetrators to manipulate children, including social media).
- The AWE trick - Say No, Run and tell an adult.
- What my body is.
- I am the boss of my body and body rules.

We have been using our annual fundraising cycle tour (**Xtreme for kids Cycle Tour**) as a vehicle to reach into rural schools where programs of this nature are seldom presented. The 2020 tour take will take place from end February into March every year. Schools in rural Gauteng, Free State, Eastern Cape and Western Cape (Garden Route and Boland) will be reached (approximately 7000 children) with this initiative.

We also host this program during **Child Protection Month** in May every year in the Western Cape and Gauteng.

2019 PROJECT SPONSORS:



OLDMUTUAL

PRETORIA NOORD TOYOTA



NATIONAL INCENTIVE AWARDS

5

GOAL

Acknowledgement of Police officers and community members who has gone beyond the call of duty to help our children.

Awards for Gauteng FCS members



They investigate the darkest crimes in society and they are our heroes

Imagine having to investigate a colleague - another policeman - for child abuse. It must be one of the worst types of scenarios for any police member. When Brig Strauss from the SAPS Forensic Social Workers contacted W/O Botha from the Tshwane Central Cluster Family Violence, Child Protection and Sexual Offences (FCS) Unit to inform him about a six-year-old child that had been "molested" by her father, he did not know that it was one of those dockets where he had to arrest a colleague, another policeman, for this heinous crime.

The story begins when the principal of Menlo Park Primary School reported the crime whereafter W/O Botha opened a case before he referred the six-year-old learner to Capt. Tanya Perring to obtain her statement. W/O Botha then phoned the suspect, a warrant officer in the SAPS, and requested him to come to his office. On arrival, W/O Botha arrested the policeman - the father of

the victim - on a count of rape since it was alleged that he had sexually abused the victim, whom he adopted after she had been abused by her family, over a period of four years in various ways. According to the father, he developed feelings for the child. W/O Botha also contacted the Independent Police Investigative Directorate (IPID) to inform them about this member of the SAPS who had been arrested for child rape. IPID also attended the first court appearance, to take the docket in their possession. After pleading guilty, the father was sentenced on 1 April 2018 to 15 years' incarceration of which five years were suspended for five years. He was declared unfit to own a firearm and his name was also registered in the National Register for sex offenders.

Demokratie - August 2018 - 21



AVERAGE COST:

R80 000

Background

Family Violence, Child Protection and Sexual Offences SAPS members have to investigate thousands of child abuse and rape cases annually. These members are known to spend hours working overtime without compensation, are very under resourced and are exposed to severe trauma.

During the previous few years, we have seen significant successes in the conviction rates of sexual offenders, especially in cases where children are involved. This is mainly due to excellent investigation and prosecution.

The Matla A Bana Incentive Awards were implemented to recognise the officers of the law and community members who went beyond the call of duty. It has been hosted since 2009 in Gauteng.

Previous winners include the police officer who tracked and arrested the Sunday Rapist (who was responsible for the rape and murder of young girls), as well the prosecutor on this case. A more recent award winner was the detective who investigated the Springs Horror House case and secured very successful convictions.

To date more than 1000 officers have been rewarded for going beyond the call of duty.

Due to budget restraints and little funding for this project, it has mainly been hosted in Gauteng.

A decision was made to host a National Incentive Award rather than a regional award project. This was due to the fact that Matla A Bana has been expanding into other provinces and has received several requests from these provinces for recognition of their members too.