



project  
presentation  
2018

matla a bana





## **A child is raped in South Africa every 3 minutes...**

Most of them are young girls between 6 and 12 years old.

80% of them are raped by someone they know - a father, brother...

More than 88% of all child abuse are never reported.

Our projects reach

**30000**  
children

every year

#### **BACKGROUND:**

- Founded in 2002 by ex-hostage, Monique Strydom.
- Award winning Non- Profit Organisation.
- Projects in Gauteng, Western Cape, Eastern Cape, Northern Cape, Kwa-zulu Natal, Freestate, Mpumalanga and North West Province.
- Working agreements with the South African Police Services and the National Prosecuting Authority.

#### **REGISTRATIONS & MANAGEMENT:**

- Registered as a with the Master of the Supreme Court Non Profit Organisation (036-349NPO).
- Registered with SARS as a public benefit organisation (0076/12/06).
- Bank account managed by Absa Trust Limited (Absa/Barclays Bank).
- Financial statements audited by Massyns and Partners.

#### **ADMINISTRATION:**

- No full time staff members. Staff employed per project.
- Two part time managers (based in Gauteng and Western Cape) in charge of needs identification and project implementation.
- Projects are implemented when funding is secured.
- A small % of funding received is allocated to administrative expenses.
- Shortfall on administrative expenses covered with fundraising events.
- Two trustee meetings are hosted annually.
- One AGM meeting hosted annually.
- Can issue Form 18A (Tax deduction for companies and individuals) for financial contributions.
- Can issue BEE Certificate for product and financial donations.



#### **Awards:**



[www.matlaabana.co.za](http://www.matlaabana.co.za)



## BOARD OF TRUSTEES

- **Monique Strydom**  
Founder, author and motivational speaker
- **Mr Teunis Bennemeer**  
Absa/Barclays Bank representative
- **Dr Corne Davis**  
Lecturer at University of Johannesburg
- **Mrs Annora Mostert**  
Social worker and founder of Casual Day
- **Mrs Esme Ehlers**  
Executive Coach - Coaching for change
- **Pastor Ndaba Mazanbane**  
President of the Association of Evangelicals in Africa, Chairman of the International Council of the World Evangelical Alliance and Chairman of the International Bible Society of South Africa)
- **Mrs Alice Pitzer**  
Award winning business Entrepreneur
- **Advocate Veerash Srikison**  
Family Law and Negotiation specialist and journalist

## Contact us:

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## PROJECT MANAGERS



### MONIQUE STRYDOM

Western Cape, Eastern Cape, Northern Cape,  
Kwazulu Natal and Fundraising &  
Administrative Management

### AWARDS:

Johannesburg Press Club Newsmaker  
Fair Lady White Ribbon Award  
One of the Greatest Women of the Century  
(American Biographical Society)  
Rotary International Paul Harris Award  
Lions Hero of the Year Award  
Finalist—Johnny Walker Sunday Times  
Nations Greatest Hero



### LIZEL VAN EEDEN

Gauteng, Mpumalanga, Freestate, North  
West Province, Limpopo

### AWARDS:

Gauteng MEC Dept Of Social Development  
Givers Award



Matla A Bana

@MatlaABana1



# Direct impact projects 2017

## PRIMARY PROJECTS

### VICTIM SUPPORT:

**Comfort Packs Project** : 2300 children  
**Child Friendly Reporting Facilities** : 30 000+ children  
 (Implemented 4 new facilities in 3 provinces)  
**Incentive Awards** : 80 officers of the law

### SKILLS DEVELOPMENT:

**Soft Skills Training** : 60 Detectives (KZN & OFS)  
**Trauma Management** : 80 Detectives (WC & GT)  
**Specialized Investigative Training** : 60 Detectives (GT)

## SECONDARY PROJECTS

### EDUCATION:

**GCG Don't Bully School Program** : 10 000 kids  
 (Gauteng, OFS, NCape, ECape & WCape)

### AWARENESS:

**Getting Conversation Going** : International Child Protection Conference (UJ & UNISA 50 role players)  
**GCG Xtreme for Kids** : 1 Million+ reached  
**2talk Website & Help service** : 2000 visitors & assisted in 3 cases.

## PARTNERSHIPS

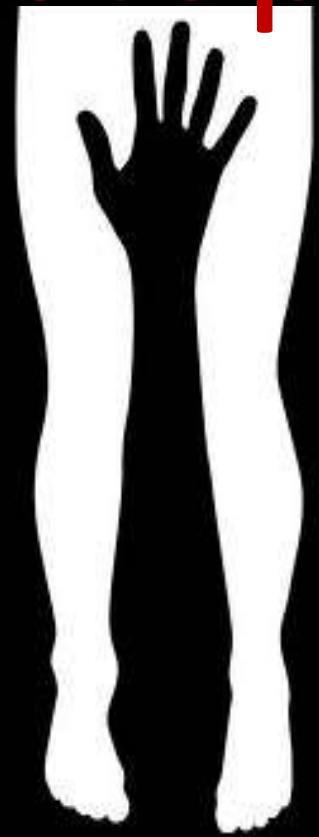
**Regional NGO's** : Teddy Bear Clinic, Friends of the Child Protection Unit, Bethany House, Women and Men Against Child Abuse, Big Shoes, Embark Foundation, Rays of Hope, Jelly Beanz, Living Network, Moompi, Safety Net

**Faith Based Groups** : Rosebank Union Church, Mosaiek, Embark Foundation, Linden Bible study group, Prisma, Christian Heritage

**Media** : Primedia, Radio Tygerberg, Media 24, Caxton, IOL, Servamus, Radio Pulpit, Rainbow Radio, Bush Radio. You Magazine

**Membership** : Connect Network (Viva International)

# stop



## MAIN PROJECT SPONSORS







# Projects 2016/17

## PRIMARY PROJECTS

1. Child Friendly Reporting Facilities (Victim Support)
2. Comfort Packs (Victim Support)
3. Soft Skills Training - Detectives and social workers  
(Skills Development)
4. Medical Practitioners Training (Skills Development)

## SECONDARY PROJECTS

5. "Don't Bully School" & "Share your secret"  
School Programs (Education)
6. "Getting conversation going" (Awareness)  
& 2talk Website and Help Service (Victim Support)
7. Incentive Awards (Community Mobilisation)

## GOALS

### Primary:

To minimise the secondary abuse children suffer when they report abuse against them, by addressing the unsympathetic reporting system in South Africa. With the main focus on reporting support and staff development.

### Secondary:

#### "Getting conversation going"

- ◆ To prevent more child abuse from happening by securing more reporting. To mobilise communities to start speaking about child abuse.
- ◆ To educate communities on what child abuse is, signs and symptoms and how to report it.
- ◆ To educate the public and children on reporting, highlight myths and facts of child abuse and to mobilise the community to start reporting.

We owe our  
children, the most  
vulnerable citizens  
in any society, a life  
free from violence &  
fear... nelson mandela

# PRIMARY PROJECTS

## Project Motivation



Often the secondary abuse children suffer after reporting a crime against them, are more traumatic than the primary abuse. This is because of the very unsympathetic reporting system currently in place. Although children are a number one priority, the main focus of the legal justice system in South Africa is to investigate a crime, arrest the perpetrator and secure a conviction. The mandate of the legal justice system does not allow for taking care of the social welfare of the victim.

Due to the high incidence of the violent crimes in South Africa, specialized units dealing with the child abuse cases are understaffed with little resources and operate under extreme physiological stress and trauma, often resulting poor service delivery. Because of all these factors the child victim suffer sever secondary trauma resulting in extreme emotional scars and low conviction rates.

During the last 15 years Matla A Bana, together with partners like the South African Police Services (with whom MAB has a working agreement), have developed various projects to minimise this secondary abuse. All of these projects have been implemented with great success and these projects assist more than 30 000 children every year who report crimes.



These projects have mainly been implemented in city areas and the greatest challenge is the lack of funding for projects in rural areas.

### **SUCCESES:**

#### **Comfort Packs :**

More than 35 000 comfort packs have been distributed

#### **Child Friendly Reporting Facilities :**

20 Full facilities implemented (Average cost R 100 000 per facility and 23 Child Friendly Rooms implemented (Gauteng, Western Cape, Southern Cape, Eastern Cape, Mpumalanga)

#### **Training Projects :**

More than 6000 detectives, social workers and medical practitioners have attended our various training courses.

# PRIMARY PROJECTS



## 1. Child Friendly Reporting Facilities

### GOAL

To implement standardized victim friendly reporting facilities at SAPS Child Protection units and hospitals in high child-abuse reporting areas. At high incidence units and courts where no accommodation is available, a child-friendly room will be implemented.

### BACKGROUND

Currently there are very few reporting areas in South Africa which is geared towards the needs of the child-victim. Matla a Bana, has been upgrading rooms at hospitals and courts and also implementing dedicated reporting facilities at SAPS FCS Units to assist in this need. Together with SAPS, Matla A Bana developed a blue print for a reporting facility at police units. This facility includes:

- Private waiting area
- Child-friendly assessment room for interview and assessment of the child.
- Murals in assessment room designed to use in assessment probes.
- Audio-visual recording facility in assessment room. (All interviews and assessments are now recorded. Resulting in more effective data collection and referral later on).
- Monitoring room linked with real live feed from assessment room. (Giving the social worker or detective opportunity to observe the child)

Where there is no office accommodation at the SAPS Unit and if the site allows it, a container facility will be implemented. Should none of the above be possible, a Child Friendly Room will be implemented.

**Currently more than 30 000 children per year are assisted at facilities implemented by Matla A Bana.**

### PHOTOS:

TOP: USA Author and child protection activist, Lauren Book, painting murals.

MIDDLE: Opening of the Motherwell (Port Elizabeth) by high ranking officials and sponsors.

BOTTOM: Opening of container unit at Vredenburg Police Station.





## A **COMFORT** Pack for an **ABUSED** Child



## PRIMARY PROJECTS

### 2. Comfort Pack Project

#### GOAL :

Prevent secondary abuse the child-victim suffer when reporting the crime.

#### BACKGROUND:

In many cases it can take up to 12 hours for a child victim of rape to be processed, from statement taking to the medical examination. During this time the child often does not eat, drink or has other support. MAB, together with the Adoptive groups, sponsors and in partnership with other NGO's, has been supplying comfort packs on a national level.

These packs, handed out by the police detectives to the victims, has resulted in quick disclosures by the victims. This in return has resulted in fast arrests and much quicker medical help (including ARV's) to victims.

Matla A Bana supply packs in Gauteng, Freestate, Kwazulu Natal, Eastern Cape and Western Cape. An average of 250 packs per age group is needed every second month per province. Costs per packs can vary depending on supplier prices and quantities

ordered.

The packs include comfort items (Teddy, Colouring book and crayons), eats (energy bar, cold drink, soup) and emergency goods (panties, sanitary towels, soap, facecloth, toothpaste and brush).

We supply packs for the following ages:

Small girls (5 to 8 years old)

Medium girls (8 to 12 years old)

***For a full list of packs, ages and content please visit our website.***



## PRIMARY PROJECTS

### 3. training (skills development)



#### PROJECT MOTIVATION:

In Limpopo a few years ago a 7-year old who was raped was given a medical examination by 2 police constables to whom she reported the crime. In another case, an 11 year old girl who was raped had to wait for more than 7 hours in the casualty section of the hospital before undergoing the medical examination. None of the doctors on duty knows how to properly complete the medical evidence form. They are waiting to go off shift, so that one of the new doctors will have to do the examination. These are just some of the examples of how the reporting system fails the children.

In response to the above challenges MAB developed several training courses to assist medical practitioners and SAPS members.

The main priority of the police officer and prosecutor is to solve the crime, arrest the perpetrator and secure a conviction. Police members and prosecutors receive training in this regard. They however do not receive any training in the life skills needed to deal with the child-victim and the trauma related to the investigation of such cases. Although this Soft skill training is not included in the training of officers of the law and medical practitioners, the public expect them to exhibit these skills when working with children and rape/abuse victims. Currently the services are also losing valuable skills due to officers going on stress leave or even resigning due to the negative impact of the work and little support.

#### SUCSESSES:

More than 300 doctors have been trained in the Western Cape and Gauteng in this training course. One of doctors has gone on to complete further courses and is now qualified as a training expert. The course is a SAMA accredited course and attendees can earn CPD Points.

Up to date Matla a Bana has trained more than 6000 officers of the law, mainly FCS detectives, as well as prosecutors and social workers have completed our various training courses nationally. In 2017 MAB also did training for social workers and psychologists in Mauritius.

#### PHOTO:

FCS Detectives busy being with the "Mask" exercise as part of the national Soft Skills Training program hosted by MAB in 2016.





## PRIMARY PROJECTS



### 3. Specialised Training Courses

- Detectives & Social Workers

During the next two years, MAB would like to focus specifically on three specific training courses:

#### **A. SOFT SKILLS TRAINING (3 days)**

3 Day training course focussing on Emotional Intelligence, Stress Management and Conflict Management and hosted by partner, Reach Africa Training. This course is SETA accredited. During the last 12 years, Matla A Bana has trained more than 5000 officers of the law in this course. Group size : 30 people

#### **B. NEGATIVE RESILIENCE & COPING SKILLS WORKSHOP (2 days)**

First day of the training developed by world renowned trauma specialist, Dr Friedman, and focus on Post Traumatic Stress, Negative Resilience and coping mechanisms. The second day of the course is presented by Monique Strydom (hostage survivor) and deals with overcoming challenges and trauma. Group size : Maximum 50 people.

#### **C. VICTIM SERVICE EXCELLENCE (2 days)**

This two day training course has been specifically developed for officers of the law to help them identify factors which can influence objective perceptions, understand victim expectation and focus on effective client service. This training course was first hosted internationally (Mauritius) for social workers and phycologists working in child protection. The client service section of the course is SETA Accredited. Group size : 30

#### **PHOTOS (LEFT TO RIGHT):**

Social workers and psychologist training in Mauritius during our Perception Workshop.

FCS Detective Group who completed the Negative Resilience Workshop in the Western Cape.







## FORENSIC MEDICAL EXAMINATION & EXPERT WITNESSING TRAINING COURSE

DATE: 22 & 23 May 2017

VENUE: Berachah Conference Centre, 26 Smuts Street, Malmesbury

BOOKINGS: Sandra matlapr@mweb.co.za Tel : 021 913 9107

COST : Sponsored (includes lunch and coffee breaks)

CPD Points allocation : 4 (Ethics) 6 (Clinical)

22 MAY 2017

EXPERT WITNESSING IN COURT : Luvile Athia (NPA)

- Social context in relation to sexual offences
- Legal framework
- Sexual Offences Act : Definitions
- Sexual Offences Act : Offences
- Expert Witness

ROLE OF MEDICAL PRACTITIONER :

Edith Kriel (Child Trauma Centre)

23 MAY 2017

FORENSIC MEDICAL EXAMINATION :

DR D ANDREWS (Thuthuzela Kart Breemart)

- Rules and examination tools & focus on the hymen
- Evidence collection/sexual assault
- Wound identification
- Completing the JHB
- Anal abuse and the child
- Child Sexual Abuse

SPONSORED BY:



OLD MUTUAL

GETTING  
CONVERSATION  
GOING



www.matlaabana.co.za

## PRIMARY PROJECTS

### 4. Specialised Training Course - Medical Practitioners

#### GOAL

The training of medical practitioners in a specialised course, Forensic Medical Examination and Expert Witnessing to promote a more effective role by medical practitioners in the holistic care of sexually abused children.

#### BACKGROUND

Sexual assaults account for up to 90% of cases on court rolls throughout South Africa and just under 30 000 cases of sexual assault were finalized in the courts during 2002 and 2003. In 44% of these cases the survivor of the sexual assault was a child below 16 years of age.

Only 51% of these cases reached a verdict with 23% of cases ending with a conviction.

Reasons for this low conviction rate are multiple and include:

- Prolonged delays within the legal system resulting in poor testimony by witnesses.
- Poor medical examination, evidence collection and reports.
- Poor police investigations.
- Poor prosecutions.

It is evident in the number of cases thrown out of court due to incorrect or bad medical examinations, that many medical practitioners are not equipped to correctly perform a forensic medical examination on a child abuse victim.

The main reasons for this are:

- Very little training in procedures and dealing with a child abuse victim during training
- Very seldom being exposed to dealing with a case of child abuse
- No or very little practical training in the field of child abuse.

Matla A Bana developed a specialist two day training course focussing on forensic medical examination of child rape victims and expert witnessing in court. Up to date 300 medical practitioners have been trained in this course. Most of these doctors are working at the emergency rooms in government hospitals.

# SECONDARY PROJECTS

## 5. School Programs

### GOAL:

To educate children on child protection, reporting and empower them to report abuse against them.

### PROJECT:

For the last 5 years, Matla a Bana has used the Xtreme for Kids Cycle Tour as a vehicle to gain access to schools and educate children in various aspects of child protection - including the dangers of keeping quiet, how perpetrators operate, rights and responsibilities. More than 5000 children is reached every year with this project in Gauteng, OFS, ECape, NCape and Western Cape.

During the last two years, this project was extended by adding more visits to schools in Gauteng and the Western Cape and in this year 8 000 children were reached with this project.

### “DON’T BULLY”

Captain Bully Buster and his friend, Moompi, talks to the children about bullying, types of bullying and how kids can report bullying. He also teaches them the “Don’t bully” shout and dance. The show is 20 minutes in total and Matla A Bana is joined by the SAPS FCS units or crime prevention detectives should children wish to report.

### “SHARE YOUR SECRET”

This program is hosted in the Western Cape in partnership with the National Prosecuting Authority. During this talk and magic show, children is taught not to keep secrets and what happens if you do. They are also helped to share the secrets.

Both these programs are aimed at primary school kids. Each child received a Survival Guide (Share your secret program) or a Don’t Bully Info ZCard, plus a hero badge. The Survival Guide was specifically developed to help children who do not always have access to help and therapy, which is often the case in rural areas. The guide teaches them how to deal with emotions like anger and fear and how to be street smart.







## SECONDARY PROJECTS6.

6. **GETTING CONVERSATION GOING** &



**HELP SERVICE**

### GOAL:

To influence the general public to start talking about abuse in order to create an environment where children can talk freely and are listened to. During 2013, final year marketing students at the University of Johannesburg undertook a research project for Matla A Bana. The research showed that children are not reporting rape mainly because society does not speak about it. They also did not trust the reporting system and did not know where and how to report the crimes.

### BACKGROUND:

The GETTING CONVERSATION GOING project was launched as a direct result of this project and various campaigns and activities, which were developed for Matla A Bana. This included the development of a print advertising campaign, development of the Mamncane Community Project, development of an information website and assistance.

### PROJECTS:

- **School programs:**  
Two school programs (Anti-bully and AWE Speak out) aimed at educating children in schools.
- **International Child Protection Conference:**  
Hosted annually in partnership with UNISA and UJ
- **2talk Website and Help service:**  
Information website and assistance to public when help needed with reporting crimes against children.
- **Mamncane Community Project (16 Days of No Violence):**  
Community mobilisation program where "aunties" in the communities raise awareness on public transport by Getting the Conversation going on child abuse and where to report it and also handing out flyers.
- **Awareness campaigns and exhibitions:**  
Participating in exhibitions and campaigns at public events.







# SECONDARY PROJECTS

## 8. Incentive Awards

### GOAL

To keep the SAPS FCS detectives motivated to deliver outstanding service and reward successes in arrests, conviction rates and community involvement, by hosting biannual awards programs in the various provinces.

### BACKGROUND

Previous winners include the police officer who tracked and arrested the Sunday Rapist (who was responsible for the rape and murder of young girls), as well the prosecutor on this case. More than 1000 officers in Gauteng and the Western Cape have been rewarded for going beyond the call of duty. Due to budget restraints this project is currently only hosted in Gauteng.

### Big deal for kids comes in small packa

NGO hands over comfort packs to the police to be given to child victims of crime

**SAFETY AND SECURITY**  
By [Name]  
[Date]

There is no greater comfort for a child than the presence of a parent. But for many children, that comfort is missing. The police are now providing comfort packs to child victims of crime. The packs contain items like a teddy bear, a blanket, and a bottle of water. The packs are given to the police to be given to the child victims of crime.



#### The point of the 16 days

There is no greater comfort for a child than the presence of a parent. But for many children, that comfort is missing. The police are now providing comfort packs to child victims of crime. The packs contain items like a teddy bear, a blanket, and a bottle of water. The packs are given to the police to be given to the child victims of crime.



BRACKENFELL  
**Tyger**  
BURGER

Wednesday, 12 March 2014 | Tel: 011 400 0000 | [www.tygerburger.co.za](http://www.tygerburger.co.za)

#### Riding for a good cause

Cyclists that took part in the 2014 Tyger Burger Ride for a Good Cause, which was held on Saturday, 9 March, are pictured here. The ride was held to raise money for the Tyger Burger Foundation, which supports the Tyger Burger Burger House, a home for the homeless.



### Moot Police Station launches brand new CHILD-FRIENDLY facility

By [Name] (Photographed by [Name])



A little distance from the main building of the Moot Police Station is a brand new child-friendly facility. The facility is designed to be a safe and comfortable place for children to wait for their parents. It has colorful decorations, a small table, and a comfortable chair. The facility is a great example of how the police can be more child-friendly.



The public often have their opinions about the police on what they read in the newspapers, and I am humbled by the realisation of what detectives actually have to deal with every day. - Mr. [Name], Moot Police Station.



# How you can help...

## **Donate funding**

We need to pay our staff, phone bill, fuel, other admin costs and project service providers and for that we need funding.

Please note that your donation is tax deductible (Form 18A) and you will be issued with a BEE Certificate for your BEE Scorecard.

## **Donate products or a service**

We need the following products:

- Paint sponsorship
- Audio Visual sponsorship
- Sponsorship for containers
- Venue and catering sponsors for training
- Comfort Pack goods

## **Reporting Crimes Against Children**

If you know of a crime committed against a child, you must report this. Please contact your closest police station or phone 10111.

Or contact the MAB Office closest to you (Gauteng & Western Cape). Although we are not a reporting facility, we will try our best to render assistance.

**SOCIAL MEDIA:**  
**[www.matlaabana.co.za](http://www.matlaabana.co.za)**



**Matla A Bana**



**@MatlaABana1**

## **Contact**

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