**Successes 2012/13**

Very successful working relationships between SAPS GT & SAPS WC Provincial offices and Matla A Bana.

Very successful working relationship between Matla A Bana and other NGO's working in the field of child protection.

Matla A Bana received extensive national media coverage and our messages reached more than 1 million people.

Matla a Bana had a national impact with the Comfort Pack Project.

Matla A Bana implemented eleven new child-friendly facilities and rooms and expanded services to Mpumalanga and the Boland.

More than 250 officers of the law in were trained in specialised skills.

Matla A Bana rewarded more than 40 officers of the law for service beyond duty.

We secured R2.2 million worth of non-monetary sponsorship (goods & services).

The Matla A Bana projects had an impact on 15 000 children during the last financial year.

**Challenges 2012/13**

The low report rate of crimes against children is still a major concern.

The negative image of the police with the public.

Child abuse is still a taboo subject.

Unwillingness of volunteers to work in previously disadvantaged areas, due to misconceptions and fears.

Reallocation of FCS Units to new offices, resulting in the need to relocate the MAB child-friendly.

Limited funding for administration and projects, resulting in having to turn down many requests for assistance and not being able to roll out nationally.

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**Trustees**

Prof Lize Booyse, Mrs Esme Ehlers, Pastor Ndaba Mazabane, Mrs Annora Mostert, Mrs Alice Pitzer, Mrs Martie Prinsloo, Mrs Monique Strydom.

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Once again a year filled with many challenges, some old and many new ones! This year we were specifically made aware of the danger our small children can find themselves in when they are left in the hands of care takers. We were approached by three different groups to help them with suspected rape and abuse of toddlers at play school.

Both cases were in Cape Town it took months of collecting facts and negotiating with parents before action could be taken. As a direct result of intervention by MAB and with the support and help of the police and the National Prosecuting Authority, we are glad to say that the school has been closed and a criminal case was opened.

In the second case we had to rely on a very supportive partner and donor, Cyanre The Computer Forensic Lab, to assist parents who’s children were raped at the preschool and pornographic photos were taken. Unfortunately this perpetrator was tipped off and managed to cover his tracks very well. Although many hours of investigation went into this case, still no arrest has been made and this school is still operational.

These cases made us realised once again that the public perception of “rape only happens in the poor areas” cannot be further away from the truth. In both of these cases the children came from affluent homes where parents trusted these care givers. We were however shocked by the ignorance surrounding the signs and symptoms of abuse and the refusal of some of the parents to believe that this was happening – at the cost of their own children.

The reality is that no child is safe, whether it is from a sexual predator lurking at a church, a father who is abusing his own children and their friends, or a brother who is raping his own sister. It is a well-known fact that the greatest danger comes from within the immediate circle of the child. How can children feel safe and protected if they are in fact being abused by those who need to protect them? How can they go for help when it is the breadwinner of the house, who comes knocking on the door at night?

This has just highlighted the urgent need of education not only of children, but also of their parents and care givers.

So what are the signs and symptoms parents should look out for:

**BEHAVIOURAL SIGNS**
- Sudden fear of a particular location, gender, or physical appearance of a person.
- Crying when being dropped off at day care.
- Exhibiting a great fear of being left alone or separated from a parent when in the presence of the abusive party.
- Being afraid of getting undressed for bathing.
- Show signs of regression and may go back to wetting his/her pants and thumb sucking.
- Frequent nightmares.
- Increased interest in sexuality.
- Unable to engage in normal, interactive play with their peers.

**EMOTIONAL SIGNS**
- Sudden, drastic personality changes (from outgoing to drawn back)
- Less talkative or no communicating or displaying signs of a speech disorder such as stuttering.
- Lashing out at other children, adults, or animals with uncharacteristic anger and aggression.

**PHYSICAL SIGNS**
- Bruises, burns, black eyes, cuts, abrasions, and other injuries, especially in unusual places such as the face, head, chest, back, arms, or genitalia.
- Pain, itching, bleeding, or bruises in or around the genitals, difficulty walking or sitting, or signs of a urinary tract infection.
- Changes in appetite or a total loss of interest in food.

Please do not ignore these signs and most importantly listen to your child when they speak. We as adults often miss not only important facts but also the joy the words of our children can bring!
OUR YEAR IN A NUTSHELL

Financial constraints were once again our greatest challenge. We continued on the principal of the previous years where donor funding is allocated to projects and fundraising events were used to cover the administrative costs. This once again put huge pressure on the staff as we currently have no fundraising officer and the focus on projects meant that fundraising could not get a high priority.

Unfortunately we had to turn many requests for assistance away, especially from units in rural areas because of a lack of funding. Although we have identified needs like training of doctors and implementing of facilities in many rural areas, we could not achieve this as most of the donors and sponsors prefer the metro areas or areas of operation.

In spite of all the challenges this year has been one of our most successful years of project implementation. We managed to open more child friendly facilities and supply more comfort packs than in the previous year. A great contributor to our success was the continued support of loyal donors who share our passion. This support is not always necessarily in the form of financial donations, but product and services support have grown tremendously. This year we managed to secure more than R 2.2 million in product and services and during this coming year our projects will help more than 20 000 children who report crimes against them.

People can often not understand how two people manage to implement so many projects and have the successes in numbers that we do have! But we are not alone in this fight! Lizel has the support of a large group of volunteers from churches who form part of the Adoption Project. We have been delighted to see more and more companies allowing their staff to join as volunteers. If it were not for these groups we would not have been able to do the work we do!

I have to make mention of the hundreds of dedicated officers of the law and medical practitioners who go beyond the call of duty to make a difference. People like Dr Donavan Andrews at the Karl Bremmer Rape Clinic who, in the midst of a hectic schedule, will always take a call and be ready to help. Or Advocate Ronel De Jager at Parow Sexual Offences Court who is prepared to drive around to collect food to make sure children do not have to testify on an empty stomach. Not least a long list of police officers, forensic social workers and prosecutors who work endless hours to make sure that serious criminals, like the Sunday Rapist, are put behind bars so that children can have a safer country to grow up in.

I also need to mention the other NGO’s working in the field with whom we are so privileged to have great relationships with. Believe me sometimes it is the most unusual partnerships, like by being able to ensure the help of a under privileged group of kids from a Houtbay Informal Settlement (Lalela Art Project), to paint a child friendly room at Stellenbosch SAPS FCS unit. Not only did we manage to restore their faith in the police and what they do, but their talents will brighten up the lives of many abused children! We would like to thank a long list of partners, including Friends of Child Protection, Rays of Hope, Embark Foundation and many more for understanding that “united we stand” and are living by it!

To our board of trustees a huge “thank you” for offering your time and more importantly your wisdom to ensure that we are doing the right thing and to Gauteng project manager, Lizel Van Eeden, for growing into a capable and effective warrior! But in the end we give all the glory to God for calling us to do this work and for being our greatest advisor and fundraiser and for making sure we stay on the right track. May we all remember that children are a blessing from God and may we love and celebrate them!
In celebration of our 10 years of existence, Matla A Bana kept up to date by having a face lift! Our new logo and website were launched at our AGM 2012. The new logo portrays young children playing with the letters MAB. We specifically went for the childlike look because we felt that the public are not only desensitized about the plight of abused children, but also about the everyday needs and problems of children. With this new look we hope that we will be able to share with the public the innocence and joy of children.

We continued to use our blogspot for everyday use and it is so popular that we actually qualified for Google advertising, meaning that we can raise a bit of money by you looking at our site! Our Youtube site is also active although our film making skills are not that active! We have also started to use Facebook as a marketing site for our fundraising projects.

We managed to secure a huge amount of media coverage during the year. Not only as news items, but also as the spokesperson for children and issues related to child protection. We were interviewed on many radio stations including Cape Talk, Radio Rippel, 5FM, Radio Laevel, Radio Algoa, Radio Pretoria, 702, KFM, Radio Namakwaland and SAFM did a 30 minute interview on the Matla A Bana projects.

Several MAB projects were covered in Servamus Magazine during the year, whilst Vroue Keur Magazine and You/Huisgenoot also featured the charity. Coverage were also obtained in Wes Beeld, Krugersdorp News, Sunday Times, Die Burger, Tygerburger, Sondag, Witzenberg Harold, Worcester Times, Paarl Gazette, Elkestad Nuus and the Cape Argus did a full page story.

Pol TV did a story on police officer, Paul van Eeden and his epic twenty-four hours on a motorbike for MAB! MAB was also profiled during the Old Mutual Directors Event, the annual Crime Line celebrations, as well as the annual Lead SA event.

We would like to thank all our media partners for helping us spread the message and your continued support.

Awards and recognitions: Monique Strydom was awarded the Hero of The Year Award (Lions International District 410A) and Matla A Bana received a certificate of recognition from SAPS Stellenbosch.

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We have managed to save hugely on rental due to the sponsorship of JHI (Gauteng offices) and the Strydom family (Cape Town offices and store rooms). We would also like to thank the City Lodge/Town Lodge group and Afrique Boutique Hotel for assisting with our accommodation requirements and Roni Muller for all the creative work.

We would like to thank Johan and his staff for this great service.

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We would like to thank Johan and his staff for this great service.
We started the year off with lots of action. In the Western Cape the “Slide for a ride” project was hosted, where 1000 free tickets for Cool Runnings were given to school children and the public in a drive to secure comfort pack items.

In June, MAB staff and supporters were challenged to put on their dancing shoes and join the real dancers for a 12 hour Danceathon on Youth Day. More than 200 school children participated in the event, but it was the steps of young and old that gave much joy to the onlookers.

One of the most inspirational fundraising efforts was that of SAPS officer, Col Paul Van Eeden, who decided to take on a 24 hour motorcycle ride across 9 provinces to raise awareness of our cause but also to raise funds. This was a true example of what difference one person can make and in the end Paul raised close to R100 000 in donations (funding and products) for MAB.

The auction website, bidorbuy, invited MAB to join in the Celebrity Auction for 2012 and continued to give us the free auction facilities for other auctions.

Various other fundraising events were hosted by groups and individuals for our charity. Mosaiek Church invited MAB to be part of their annual crafts market, MAB was once again a beneficiary of the Race of Hope (an annual cycling event hosted by Rays of Hope), Cape Talk presenter, John Maytham raised more than R 150 000 for our therapy pilot project by sharing the horrific stories of some of the children who have to go through the court process. The Round Table Roodepoort made sure that we worked very hard for our donation during their annual trolley race at Clearwater Mall! The group of golfers from the Western Cape Housing Department once again made MAB a beneficiary of their annual golf day.

February also saw the launch of the Xtreme for Kids Cycle Tour during which a group of businessmen decided to spread the message that men should not rape and abuse across the country by cycling from Johannesburg to Cape Town. But more about this effort in next year’s report.

We were truly inspired by all the efforts of these individuals and groups who share our passion for our children.

MAIN SPONSORS: Cape Talk, Clearwater Mall, Cool Runnings, Kainos Properties, Roman’s Pizza, and Round Table Roodepoort.
No excuse for male abuse
Mobilising community groups to adopt and assist SAPS Family Violence, Child Protection and Sexual Offences Units and Sexual Offences Courts.

This year saw a decrease in the number of adoptions from 25 to 16 in Gauteng mainly because of the fact that members who were the driving force behind the adoption left the congregations or the faith based groups changed their focus for the year. Although there was no funding for this project in the Western Cape, two new adoptions were secured on the West Coast.

**GAUTENG.**

*Existing:*
Woord en Lewe:
  • Benoni FCS
  • Brakpan FCS
  • Springs FCS
  • Germiston FCS
  • Kathlehong FCS

Verskilmakers: Honeydew FCS

Rosebank Union Church:
  • Linden SAPS
  • Alexandra FCS

Mosaiek Church:
  • Fairland SAPS
  • Roodepoort Sexual Offences Court
  • Roodepoort Children’s Court
  • Roodepoort FCS

Kerk Sonder Mure: PTA Central FCS
Linden Bible study group: Tembisa FCS
Christian Heritage Church: Krugersdorp FCS
Krugersdorp Methodist Church: Krugersdorp Sexual Offences Court

**WESTERN CAPE.**

*New:*
1. Saldanha Faith based group: Vredenburg Hospital
2. Akkerboom DRC: Vredenburg FCS

MAIN SPONSORS: Rays of Hope, Embark Foundation, Praesigns

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**DIRECT IMPACT:**

2500 CHILDREN
Minimising secondary abuse by creating child-friendly reporting facilities or rooms at police stations or hospitals. Including audio-visual recording facilities and two-way mirror, waiting area, assessment & monitoring room. Where there is no funding secured or where there is no accommodation available, Child-Friendly rooms are implemented.

As a result of a few large donations toward this project we were able to open more than the average number of facilities per year. These facilities were implemented in high risk areas.

**Gauteng.**

**New:**
- Witbank FCS (Container Unit)
- Krugersdorp FCS (Relocation of unit)

**Existing:**
- Vereeniging FCS
- Pretoria Central FCS
- Tembisa FCS
- Vosloorus FCS

**Western Cape.**

**New:**
- Khayelisha FCS
- Stellenbosch FCS
- Atlantis Hospital (Container unit)

**Existing:**
- Nyanga FCS
- Kraalfontein FCS
- Cape Town FCS
- Milnerton FCS
GAUTENG.

New:
• Benoni FCS
• Themba FCS

Existing:
• Roodepoort Sexual Offences Court
• Roodepoort Children’s Court
• Pta Central FCS
• Lyttleton FCS
• Honeydew SAPS
• Alexandra SAPS
• Roodepoort SAPS
• Randfontein SAPS
• Krugersdorp Court
• Westonaria SAPS
• Daveyton FCS
• Morokka FCS
• Roodepoort Sexual Offences Court (Two rooms renovated)
• Kathlehong FCS
• Magaliesburg SAPS (victim room)

MAIN SPONSORS: Massmart, Media 24, Old Mutual Foundation, Roman’s Pizza, Rotary Claremont, Shelliard Media

WESTERN CAPE.

New:
• Paarl Hospital (Paediatric waiting area and Medical examination room)
• Vredenburg Hospital Examination room
• Vredenburg FCS Room
• Ceres FCS

Existing:
• Parow Court

DIRECT IMPACT: 15 000+ CHILDREN
Supplying comfort packs to SAPS FCS officers and rape clinics to give to the child when the crime is first reported. The pack contains items that will assist in the emotional, physical and emergency needs of the child.

This year we also far exceeded the number of packs packed last year. This was due to the involvement of two large groups, Old Mutual Foundation and Media 24.

**Gauteng:**
- Media 24 Snack packs 800 packs
- Miss Snow Queen 350 packs
- Old Mutual Foundation 250 packs
- Absa Trust and Pretoria Oos Kerk 100 packs
- Waterkloof Baptist Church 80 packs
- Ramsay Media 75 packs
- Caring Daisies 40 packs
- Mrs & Miss Enchanted Event 30 packs

(More than 1300 packs supplied by Adoptive Groups - see Adoption Project)

**Western Cape:**
- Media 24 Snack packs 5200 packs
- Old Mutual Foundation 2750 packs
- Ramsay Media 250 packs
- General donations (Fairmont High School and public) 200 packs

**Direct Impact:** 10,000+ Children
The training of officers of the law and medical practitioners in special skills and legal aspects needed to deal with rape and abuse victims.

Due to a lack of funding no medical partitioners were trained in this book year, although a need for this has been identified on the Cape West Coast and Mpumalanga.

**GAUTENG.**
- Investigation of Serial Rape Training (2 day x 2 groups) - 44 FCS detectives
- Mentorship Training (5 day module) - 25 FCS detectives
- Baby Rape Research Information Session (1 day) with Dr Amelia Kleijn - 30 FCS
- Soft Skills Training (3 days) - 20 FCS commanders
- Emotional Intelligence (2 days) - 20 FCS detectives

**WESTERN CAPE.**
- Investigation of Serial Rape Training (2 days) - 50 FCS detectives
- DNA Training (1 day) – 26 FCS Commanders representing the Western Cape
- Victim management (1 day) – 20 Court officials and prosecutors

MAIN SPONSORS: Cat Rieper, Christian Heritage Church, City Lodge Group, DNA Project, Embark Foundation, Eversheds, Itemba Labs, Imsimbi, Leap Training, Owitz Communications, Reach Africa, Roodepoort Round Table, Woord en Lewe

**INDIRECT IMPACT: 9500+ CHILDREN**
Awarding Gauteng Child Protection Detectives who have gone beyond the call of duty in helping child victims by hosting a bi-annual award ceremony.

More than 50 detectives were honoured during the last year. Due to a lack of funding for the Western Cape, these awards were only hosted in Gauteng.

**GAUTENG.**

Two events were hosted during September 2012 and February 2013. More than 50 police officers and individuals were awarded. Included in this group is the detective and prosecutor responsible for the successful arrest and prosecution of the Sunday Rapist, as well as Col Paul Van Eeden who raised so much support for Matla a Bana with his epic motorbike ride.

MAIN SPONSORS: Afrique Boutique Hotel, Alice Art Gallery, City Lodge Group, Clearwater Mall, Grain Care Trust, Kajees Clearwater Mall, Klein Inc Management Consultants, Leap Training, Massmart, Owitz Communications, Rays of Hope, Roman’s Pizza, Servamus.

**INDIRECT IMPACT: 2500+ CHILDREN**
Awareness, advocacy, crime prevention, support and training projects. Includes national media campaigns, community awareness projects, implementation of child protection policies etc.

**Gauteng**
- Child Protection Week: Hosted 2 special breakfasts for 55 volunteers, sponsors, officers of the law to thank them for support and create awareness.
- Madiba Day Breakfast for 15 role players.
- Assisted SAPS task team working on Gert Van Rooyen case.
- Team building session for 40 detectives (1 day)

**Western Cape**
- 16 Days of No Violence against Women and Children Radio Campaign (series of 10 episode series on Radio Tygerberg)
- Child protection tips for parents and children during Child Protection Week (14 episode series on Radio Tygerberg)
- MAB assisted in the closing of a crèche in Cape Town where toddlers were being raped.
- MAB assisted with an investigation into crèche rapes in Melkbos area
- Assisted with the Roman's Pizza Double Up project mobilising the public to help more than 100 000 children at risk.
- Old Mutual blanket drive

**MAIN SPONSORS:** Afrique Boutique Hotel, City Lodge Group, Clearwater Mall, Cyanre The Forensic Lab, Massmart, Radio Tygerberg, Roman's Pizza

**INDIRECT IMPACT: 500 000+ PEOPLE**
| R 1 million+ | Roman's Pizza |
| R 750 000+ | Cyanre The Forensic Lab |
| R 250 000+ | Media 24, Old Mutual Foundation |
| R 100 000+ | Radio Tygerberg, Reach Africa |
| R 50 000+ | Embark Foundation, Insimbi, Massmart, Rays of Hope, Servamus |
| R 20 000+ | Alice Art Gallery, City Lodge Group, Clearwater Mall, Dischem Foundation, Cool Runnings, Miss Snow Queen, Mr & Ramsay Media, Shellard Media, Woord en Lewe |
| R 10 000+ | Absa Trust & PTA Oos Kerk, Afrique Boutique, Christian Heritage, Eversheds, Itemba Labs, Grain Trust, JHI, Krugersdorp Methodist, Leap Training, Miss Enchanted Event, Mossop Trust, Massyns & Venote, Praesigns, Callie & Monique Strydom |

**Under R 10 000**

| P Adlam | Curves |
| H Aggenbag | Cycle Max |
| Ms Altenburger | P de Koning |
| Bidorbuy | G De Vries |
| Blue Planet | Dial Medi |
| Boz Rapid Response | Docufile |
| D Boshoff | R Dos Santos |
| Bruton | E Ehlers |
| Build a Bear Sandton | Valerie Esterhuisen |
| Burger C & PD | Fairmont High School |
| Cape Union Mart | Fourways Mall |
| CG Consult | G Grobler |
| Caring Daisies | J Grossman |
| Carlsword Spa | Huizie |
| Ceres Zip line Adventures | I am Special ministries |
| Combustion Gas | Interkaap |
| E Cupido | Kagga Kamma |
| | Kainos Eiendomme |
| | Kajees Clearwater Mall |
| | U Keene |
| | Kerk Sonder Mure |
| | Klein Inc Management Consultants |
| | E Leach |
| | H Leewner |
| | Linden Bible Study group |
| | Luisa Mil |
| | Louise |
| | Luanel |
| | J Lubbe |
| | Michelle |
| | C McCree |
| | Moltekare Cape |
| | Moosa |
| | Matt’s Music |
| | M Nel |
| | G Norman |
| | Owitz Communications |
| | A Pienaar |
| | E Pienaar |
| | A Pitzer |
| | PWC |
| | G Rademeyer |
| | Randfontein Skou |
| | Rodolfo |
| | Romans Alberton |
| | Roni Muller |
| | Roundtable Roodepoort |
| | Saldanha Faith Based group |
| | Christa Scherm |
| | L Schlebusch |
| | Michelle Shirley |
| | Strydom Trust |
| | B Swart |
| | Table Bay Hotel |
| | The Rex Hotel |
| | L Theunissen |
| | S Van Eeden |
| | A Van Rooyen |
| | P Van Eeden |
| | E Veldman |
| | Verskiiakers |
| | CA Visser |
| | Vusela Risk Services |
| | Walenco Trust |
| | Waterkloof Baptist |
| | WC Department of Housing |
| | Welman |

**Non-monetary Sponsorship: R2.2 Million**
More Than Bruises Are Left Behind
Eating Disorders
Poor Health

annual financial statements

28 February 2013