

Love does not rejoice with the truth. It always protects, always trusts, always hopes, always perseveres.

Love does not delight in evil but rejoices with the truth. It always protects, always trusts, always hopes, always perseveres.

Love does not boast, it is not proud. It does not dishonor others, it does not self-seeking, it is not easily angered, it keeps no record of wrongs. Love does not delight in evil but rejoices with the truth. It always protects, always trusts, always hopes, always perseveres.

Love never fails!

Love is patient, love is kind. It does not envy, it does not boast, it is not proud. It does not dishonor others, it does not self-seeking, it is not easily angered, it keeps no record of wrongs.

big gifts
for
little hearts



2011/12

Annual Report

SUCSESSES 2011/12

Signing of the Memorandum of Understanding with SAPS National Office.
Very successful working relationships between SAPS GT & SAPS WC Provincial offices and MAB.
Very successful working relationship between MAB and other NGO's working in the field.
Direct impact on 13 000 children.
Secured R1,149 450 million worth of non monitory sponsorship (goods & services).
The implementation of five new child-friendly facilities.
Training of more than 60 officers of the law and 40 medical practitioners in specialised skills.
Recognising more than 40 officers of the law for service beyond duty.
Dischem Foundation and Cape Talk produced a video on MAB and it's projects.
MAB was also featured in a coffee table publication by Old Mutual Foundation.

CHALLENGES 2011/12

Low report rate of crimes against children.
Negative image of the police with the public.
Child abuse is still a taboo subject.
Unwillingness of volunteers to work in previously disadvantaged areas, due to misconceptions.
Limited funding for administration and projects, resulting in having to turn down many requests for help and not being able to roll out nationally.
Reallocation of FCS Units to new offices, resulting in the need to relocate the MAB child-friendly facilities too.



Annual report 2011/12



Monique Strydom (CEO)



Lizel van Eeden (Project Manager)

Trustees

Prof Lize Booysen, Mrs Esme Ehlers, Pastor Ndaba Mazanbane,
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FACING REALITY

Since we met last year, very little has changed in terms of child abuse statistics. It is estimated that a child is raped in South Africa every 3 minutes. Most of them are young girls between 8 and 12 who have been raped by someone they know – a father, brother, uncle. These are only the rape statistics. What about sexual assault, physical assault and other types of abuse? The WHO estimated that 150 million girls and 73 million boys under 18 were forced to have sex or experienced other forms of sexual violence during 2002.

Let's quickly discuss the concept of "estimated". All child abuse statistics are estimations because the crimes against children are under reported. Many reasons are given for this:

- **Fear** – being threatened by the perpetrator.
- **Stigma** – children may be afraid that if others know about the violence, they will be blamed or isolated
- **Normal** – sometimes violence is seen as a 'normal' way of dealing with things of society.
- **Little faith in reporting systems** – sometimes children and adults don't trust the authorities, or sometimes there are simply no authorities to go to.
- **Socio-economic environment** – poverty can for instance result in a mother not reporting a crime against her children due to the fact that she is dependant on the perpetrator.

The Violence Study found that children experience violence in five different settings or places:

- at home
- in school or other educational settings
- in institutions such as orphanages, children's

homes; in prisons or other detention centres

- in the workplace
- in the community (churches, schools)

Very few people realise that violence against children have many affects, even years later. Effects may include:

- physical health problems, such as changes in the development of the brain, injuries, bruises and fractures.
- difficulties in dealing with other people.
- learning problems.
- finding it hard to express feelings in a way that other people can understand.
- emotional health problems including anxiety, depression, aggression or even wanting to kill him or herself.
- being more likely to do dangerous things like using drugs or having sex at a very young age.

Businesses and government do not realise that this kind of violence can have a massive impact on the economy. Medical costs (immediate and long term) and an injured workforce not operating to it's full optimum are just some of the results.

HOW TO HELP

Individuals

- Listen to children when they want to share important information.
- Believe what you hear until proven different.
- Report crimes against children. It is an offence if you know about child abuse and you do not report it to the authorities.
- Support the child. Children are less likely to have long-term problems as a result of violence if they

have a parent or other family member who makes them feel safe and loved.

Companies

- Support NGO's working in the field.
- Run internal awareness programs for your staff members.

Schools/churches

- Make sure you have a child protection policy in place.
- Create reporting systems.
- Report abuse.

Government

- Pay more attention to preventing violence against children.
- Ban all violence against children.
- Take a stronger action on violence against children. Implement harsh sentencing and ensure that this is implemented.
- Make sure everyone works together to stop violence against children.
- Create a clearly national written plan with actions to stop violence against children.
- Ensure enough funding is available to respond to violence against children and to roll out implementation

EEC
Report
Monique Strydom

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Where there is Love, there is Life!



programs.

- Run programs to change beliefs or traditions that make it normal or easy to use violence against children.
- Help and support children who have been victims of violence.
- Make it easy for anyone to report violence against children.
- Collect information and do research about violence against children.

WHAT WE DO

The main aim of Matla A Bana is to minimize the secondary abuse Children suffer when they report crimes against them. This secondary abuse is often more traumatic than the primary abuse, due to the following reasons:

- Little understanding and knowledge with regards to child abuse, and the reporting thereof.
- Unsympathetic reporting environment.
- The focus of the legal justice system on the arrest and conviction of the perpetrator rather than the emotional welfare of the Child victim.
- The lack of specialized resources and training to equip the officers of the legal justice system to deal effectively and sympathetically with child abuse cases.

As in the past two years, lack of funding still proved to be the greatest challenge. Only funded projects were implemented. But despite this challenge we managed to reach more than 13 000 children this year (based on average new cases per detective). This impact was mainly because of the implementation of more child-friendly reporting facilities both in Gauteng and the Western Cape. Although the numbers look great one can argue that

the impact is very short term – basically the time the child spends in the facility. This is true, after the initial disclosure process the child will face many months of investigation, the court process and often little support or trauma counselling. However, that first hour in the child-friendly facility can determine whether a child will disclose or not. Ultimately resulting in the conviction of a perpetrator or him being set free.

TEN YEARS OF SUCCESS

In August 2012, MAB will be ten years old. We are very proud that we have grown from a little organisation working in Gauteng to a nationally recognised organisation about to roll out in many of the provinces in SA. A major achievement is the signing of the Memorandum Of Understanding with the SAPS at the beginning of 2012. It has taken us ten years to do this! This agreement not only show the trust that we have earned with the police, but also gives MAB the authority to now operate in any police station in South Africa.

Our success this year can be contributed to the passion of the MAB staff and the continued support from donors who so diligently have donated their time, services and products to MAB. Due to limited funding, we once again had to rely on non-monitory sponsorship and this year more R1.1 million in the form of services and products were donated to MAB.

Many of these donors have been with us for many years and this year we will recognise them with a special award. We would also like to welcome all our new donors to the MAB family. We know that you will see our passion and the difference we are making and hope that you will also stay with us for many years to come.

Due to the financial challenges and the proven success of the current staff structure, the Board of Trustees has decided to continue with the practise of appointing “staff per project”. During the last year Lizel van Eeden was in charge of projects in Gauteng and I was in charge of projects in the Western Cape. Gauteng was the most supported with donor funding and I am very pleased to say that Lizel has done an excellent job maintaining excellence in all her projects. I would like to thank her for her dedication towards our cause despite financial challenges.

The success we have achieved in the Adoption Project however has nothing to do with us! Here you will find a group of dedicated volunteers who have been part of the MAB family for many years. We cannot thank them enough for their passion and dedication.

It is impossible to thank all of you in this report as many of you have donated anonymously, but please rest assured that your contributions are greatly appreciated and will go a long way to help our children.

Thank you also to the officers of the law and the medical practitioners for your dedication and for accepting us in your midst.

Our greatest thanks go to God for calling us to help others and for reminding us constantly of our calling by showering us with miracles.

In all of this we must always remember to NEVER NEVER GIVE UP!



Successes 2011/12



FUNDRAISING and MARKETING

Cycling is not only good for you, it is also good for our children! Cycling events brought in a huge bulk of funding. Francois Coetzer survived the Cape Epic and raised more than R12000 for MAB, whilst Rays of Hope hosted their annual Race of Hope and donated more than R 100 000 to MAB.

Cyanre and Take 5 hosted a golf day of which MAB was a beneficiary. SAPS Honeydew hosted a spinathon in aid of MAB and MAB was also one of the beneficiaries of the Clearwater Mall/Round Table Roodepoort Trolley Race.

MAB did not host any major fundraising projects this year, due to the lack of securing sponsors, but have started working on various projects for 2012.

Both our web site and news blog site are still very popular and visited frequently. Our statistics show that approximately 48% of our visits are from overseas countries, with the most from the USA. All our projects are still very much supported by local and community media and we are extremely thankful for this. A specific mention to Cape Talk, Servamus and Wes Rand Beeld and Radio Tygerberg. An interview was also done with a major European Radio station in October on our projects.

Main Sponsors:

Owitz Communitations, Servamus, Veronica Muller

ADMINISTRATIVE

STAFF: Staff are still appointed per project and as funding become available, apart from MAB office assistant in WC who has been employed on morning-only basis.

OFFICES: MAB GT office had to relocate to basement offices due to the sale of the office block. Our thank you to the new owners for the continued support. No funding or sponsorship for MAB WC offices which is still based at the home of the WC manager. This includes two storage rooms.

Due to the above, we have managed to save considerably on operational costs.

A new auditing firm was appointed, Massyns & Associates, who will sponsor their services. Absa Trust is still in charge of the financial management of the charity.

Main Sponsors:

Colliers International, JHI Group, Callie & Monique Strydom TTV Fluval, Massyns & Associates, PKF Financial Solutions





One TREE can start a forest. One SMILE begins a friendship.

One LIFE can make a difference. One WORD can frame the goal.

One WORD must start a prayer. One HOPE will raise our spirits.



One SUNBEAM lights a room. One CANDLE wipes out darkness.

One TOUCH can show you care. One VOICE can conquer gloom.

One STEP must start each journey. One HEART can know what is true.

One SPEAK with wisdom. One LAUGH will conquer gloom.

Projects of Love

Adoption Project

Western Cape

No funding was secured to continue this project in the Western Cape.

With a result that many of the adoptions could not be monitored and managed.

Gauteng

New:

1. Benoni FCS adopted by Woord & Lewé
2. Brakpan FCS adopted by Woord & Lewé
3. Springs FCS adopted by Woord & Lewé
4. Germiston FCS adopted by Woord & Lewé
5. Kathlehong FCS adopted by Woord & Lewé

Existing:

6. Honeydew FCS adopted by Verskilmakers
7. Linden SAPS adopted by Rosebank Union Church
8. Fairland SAPS adopted by Mosaiek
9. Pretoria Central SAPS adopted by Kerk sonder mure
10. Lyttleton SAPS adopted by Kerk sonder mure
11. Muldersdrift SAPS adopted by Ruimsig Church
12. Sandton FCS adopted by Rosebank Union Church
13. Alexandra FCS adopted by Rosebank Union Church
14. Roodepoort FCS adopted by Mosaiek
15. Roodepoort Sexual Offences Court adopted by Mosaiek
16. Roodepoort Children's Court adopted by Mosaiek
17. Tembisa FCS adopted by Linden Bible study group
18. JBG Central FCS adopted by Randburg Dutch Reformed Church
19. Krugersdorp FCS adopted by Christian Heritage
20. Krugersdorp Sexual Offences Court adopted by Mosaiek
22. Bramley SAPS (no adoption – supplied support services to unit)
23. Douglasdale SAPS (no adoption – supplied support services to unit)
21. Vosloorus FCS adopted by Woord & Lewé (dormant adoption due to change in leadership)

Financial Sponsors: TTV Fluval, Mossop Trust, Callie & Monique Strydom Trust, Rays of Hope

Non-monetary:

Woord & Lewé
Verskilmakers
Rosebank Union Church
Mosaiek
Kerk sonder mure
Ruimsig Church
Linden Bible Study
Randburg Dutch Reformed Church
Christian Heritage Church

Project
one

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Mobilising community groups to adopt and assist SAPS Family Violence, Child Protection and Sexual Offences Units and Sexual Offences Courts.



Child Friendly Reporting Facilities

Western Cape

New:

1. Milnerton FCS

Existing:

1. Nyanga FCS
2. Kraaifontein FCS
3. Cape Town FCS

Main Sponsors

Financial Sponsor: Rotary Claremont

Non-monetary: Shellard Media

Gauteng

New:

None (no funding available)

Existing:

1. Vereeniging FCS
2. Krugersdorp FCS
3. Pretoria Central FCS
4. Tembisa FCS
5. Vosloorus FCS

Minimising secondary abuse by creating child-friendly reporting facilities or rooms at police stations or hospitals. Including audio-visual recording facilities and two-way mirror, waiting area, assessment & monitoring room. Where there is no funding secured, Child-Friendly rooms are implemented.



Child Friendly Rooms

Western Cape

New:

1. Parow Court (Upgrading of the children's room, kitchen, camera room x 2 plus 4 offices used by prosecutors and social workers)

Existing:

1. Stellenbosch FCS
2. Paarl Hospital (Demolished because of rebuilding of hospital)

Gauteng

New:

1. Roodepoort Sexual Offences Court (Two rooms renovated)
2. Kathlehong FCS
3. Magaliesburg SAPS (victim room)

Existing:

1. Roodepoort Sexual Offences Court
2. Roodepoort Children's Court
3. Pta Central FCS (upgraded)
4. Lyttleton FCS
5. Honeydew SAPS
6. Alexandra SAPS
7. Roodepoort SAPS
8. Randfontein SAPS
9. Krugersdorp Court
10. Westonaria SAPS
11. Daveyton FCS
12. Morokka FCS

Main Sponsors:

Financial Sponsor: Dischem Foundation, Cape Talk, Travel Manor

Non-monetary: Mosaiek, Woor en Lewe



Comfort Packs (Victim Support)

725 Packs packed (corporate and other)

2 370 Packs packed (adoptive groups)

Main Sponsors

Financial: Roman's Pizza, Q Feldman Trust

Non-monetary : Ramsay Media, Louis Leipoldt Primary School, Krugersdorp Methodist Church, Linden Bible Study Group, Mosaiek Church, Verskilmakers, Ruimsig Gemeente

Supplying comfort packs to SAPS FCS officers and rape clinics to give to the child when the crime is first reported. The pack contains items that will look after the emotional, physical and emergency needs of the child.



SAPS Special Training

Western Cape

Due to lack of funding no training was hosted for SAPS detectives in the Western Cape during this year.

Gauteng

- Serial Rape Investigation Training - 2 day course (22 detectives)
- Mentorship Training - 4 day training course (25 detectives)
- Forensic Social Workers Training – 1 day course (15 social workers)

Main Sponsors:

Financial: Callie and Monique Strydom Trust, Rays of Hope

Non-monetary: Reach Africa, Jelly Beanz, Rosebank Union Church, Christian Heritage Church, Kerk Sonder Mure, Word and Life (Woord en Lewe)



Prof. Gerard Labuschagne
Forensic Psychology Unit SAPS



Training of officers of the law in special skills and legal aspects needed to deal with rape and abuse victims.

Forensic Social Workers Training

Western Cape

Due to lack of funding no training was hosted for SAPS detectives in the Western Cape during this year.

Gauteng

Forensic Social Workers Training – 1 day course (15 social workers)

Main Sponsor:

Financial: TTV Fluval, Mosaiek

Non-monetary: Jelly Beanz

Training of social workers to better deal with child abuse cases.



Medical Practitioners Training

Western Cape

Forensic Medical Examination & Expert Witnessing Course – 2 day course

Gauteng

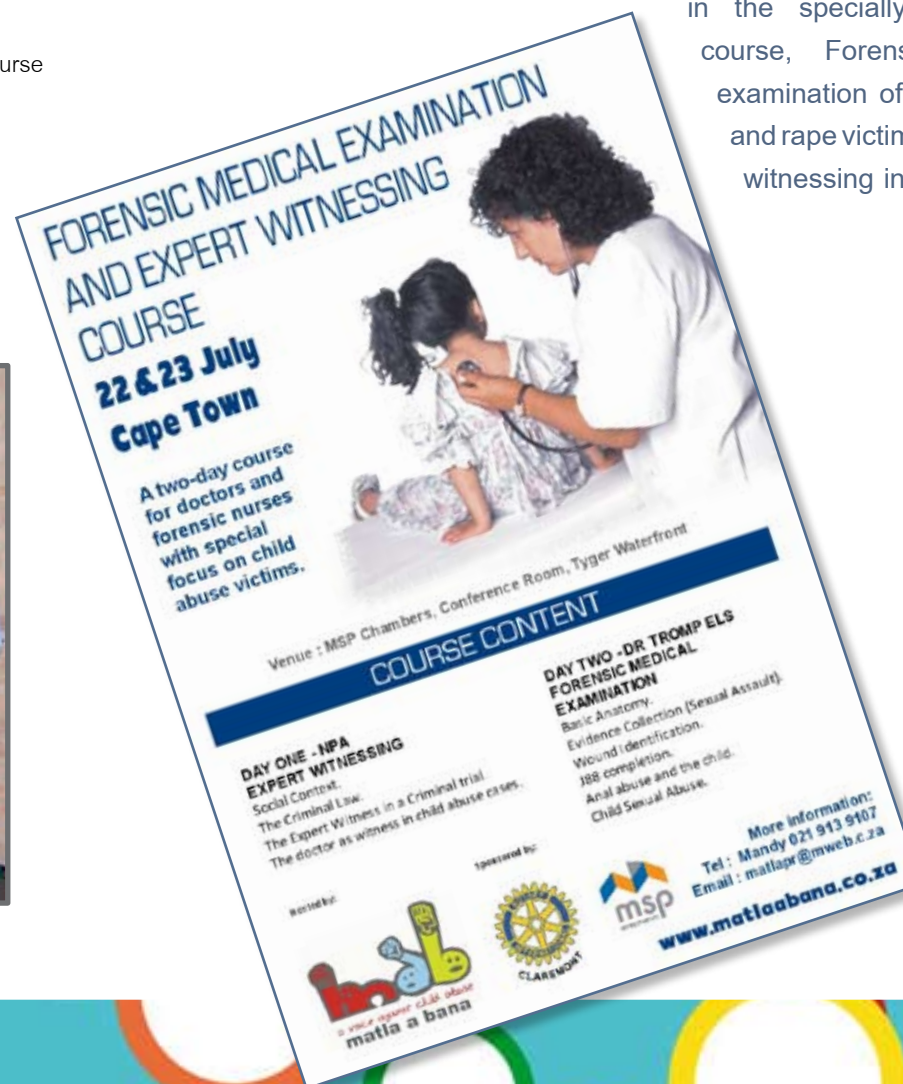
Forensic Medical Examination & Expert Witnessing Course - 2 day course

Main Sponsors

Financial: Old Mutual Foundation

Non-Monetary: Kerk Sonder Mure, Embark Foundation, MSP Chambers

Training of medical practitioners in the specially developed course, Forensic Medical examination of child abuse and rape victims and expert witnessing in court.



Incentive Awards

Western Cape

No funding available therefore the project was not hosted here.

Gauteng

Two Award Ceremonies hosted during which 40 detectives were honoured.

Main Sponsors

Financial: Grain Care, Strydom Trust

Non-Monetary: Owitz communications, Clearwater Mall, Fourways Mall, Cedar Square, Grayston Townlodge, Katherine str City Lodge, OR Tambo City Lodge, Hunters Rest, Cajees Time Zone Clearwater Mall, Servamus, Alice Art Gallery, Rosebank Union church, Romans Pizza and Salon Marie and Ana-Paula's coffee shop, Hartbeeshoek Nature reserve, Rays of Hope.



Project
seven

14

Awarding Child Protection Detectives who have gone beyond the call of duty in helping child victims by hosting a bi-annual award ceremony.

Unique Projects

Western Cape

- Teddy Bear Campaign with Chester House (500 plus bears were donated to the Parow Court Project)
- KFM Ground Patrol donated boxes of Christmas gifts. This was handed over to SAPS for victims over the Festive Season
- 16 Days Radio Campaign. MAB and Radio Tygerberg produced and ran 16 seven minute programs.
- Child Protection Week. Durbanville Church Service of Hope and Blessing.
- Food donations to Parow Court.

Gauteng

- Child Protection Week: Two network breakfasts (35 people).
- Mandela Day: Assist "Christmas Wish for Kids" event.
- Co-sponsor for three SAPS Women's Day events (Honeydew, Krugersdorp and Mosaiek)
- 16 Days campaign : Network breakfast.

Non-Monetary: KFM, Radio Tygerberg, Roman's Pizza, Mosaiek, Chester House, Fourways Mall, Christian Heritage Church, Townlodge Roodepoort



Awareness, advocacy, crime prevention, support and training projects. Includes national media campaigns, community awareness projects, implementation of child protection policies etc.



Our sincere gratitude to all our sponsors for believing in our cause and supporting our projects.

FINANCIAL DONATIONS

Ablaze Ministry, Air Freeze PTY, Amja & Gallow, Blue Planet, Cape Talk/Dischem Foundation, CG Consult, Cyril and Pam Visagie, D Lotter, Dennis Moss, Dennis Whitfield, Department of Housing, E Ehlers, Embark Foundation, ETV, Feldman Trust, G Grobler, Grain Trust, House Of Goodies, K Vermaak, La Romantica, Lydia (Milnerton FCS), M&H, Martha Dimitriou, McQry, Media 24, Mens Group, Mossop Trust, Norym Properties, Paige Ward, Point Break Holdings, Raddison Hotel, Randfontein Show, Rays of Hope, Roman's Pizza, Roman's Pizza Kempton Park, Roman's Pizza Pta Central, Roman's Pizza Witbank, Rotary Claremont, Round Table Roodepoort Stedone Group, Sutherland Associates, Tailormade Property, Terblanche, Torqmatic, Travel Manor, TTV Fluval, TTV Fluval Vaal, Ukuvula, Ursula Keene, Vizirama

NON-MONETARY SPONSORS

Afrique Boutique, Alice Art Gallery, Ana Paula's Coffee, Blue Planet Advertising, Build a Bear, Cajees Time Zone Clearwater, Carlswald Spar, Caxton, Cedar Square, City Lodge Katherine Street, Clearwater Mall, City Lodge OR Tambo, Colliers International, Cyanre, Embark Foundation/Mosaiek, Fourways Mall, Fauna Visions, Hunters Rest Hotel, JHI Group, Krugersdorp News, Lead SA, Louis Leipoldt Laerskool, Media 24, Massyns & Associates, MSP Chambers, Reach Africa, Romans Pizza, Roodepoort Town Lodge, Mr Price, Owitz Communications, PKF Financial Solutions, Pol TV (SABC 2), Ramsay Media, Radio Tygerberg, Sandton Townlodge, Servamus, Shop, Beeld, Bidorbuy, Suzy Products, Rosebank Union Church, Salon Marie, Veronica Muller and all of the adoptive churches (see page 7)

*Thank you to
our donors*

